

BPA NEWS

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BONNEVILLE POWER ADMINISTRATION
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Bill Leady named vice president of Generation Asset Management

Portland, Oregon – The Bonneville Power Administration has named Bill Leady as its vice president of Power Services Generation Asset Management. Leady permanently takes over the role on Sept. 25, after serving in an acting capacity since October 2021.

“Bill has demonstrated an ability to lead change, manage conflict and build teams to provide positive and lasting results,” said Senior Vice President of Power Services Suzanne Cooper. “In the last year, he has continued to cultivate relationships with our generation partners to help address challenges and find mutually agreeable solutions.”

Leady joined BPA in 2015 as an asset policy advisor. In that role he led a three-agency initiative among BPA, the U.S. Army Corps of Engineers and Bureau of Reclamation to develop a strategic planning process for the Federal Columbia River Power System’s long-term capital investment plan and improve program execution of the capital program for the 31 federal hydropower facilities in the Pacific Northwest.

“I come to work every day feeling fortunate to be part of BPA,” said Leady. “I am honored to continue to serve in this role. I have a passion for learning and recognize that this position requires and will afford me continuous opportunities to learn and work with remarkable people.”

Leady will direct BPA’s Generation Asset Management program, including developing and implementing strategy to support power marketing and sales. In this role, he maintains relationships with leaders at other federal agencies and public and private utilities on matters related to Power Service’s generation policies and FCRPS management and resources issues. Leady helps guide and formulate policy for BPA’s strategic planning, fiscal strategies and business decisions.

Leady has a Master of Science in engineering from Purdue University in West Lafayette, Indiana, as well as a Bachelor of Science in mechanical engineering from the U.S. Military Academy West Point in New York. Prior to joining BPA in 2015, Leady worked with the U.S. Army Corps of Engineers and served in the Army as an officer on multiple leadership assignments between May 1987 and July 2006 in the U.S., Germany, Belgium and Korea, with six deployments to Saudi Arabia, Iraq, Afghanistan, Somalia and Haiti.



About BPA

The Bonneville Power Administration, headquartered in Portland, Oregon, is a nonprofit federal power marketer that sells wholesale, carbon-free hydropower from 31 federal dams in the Columbia River Basin. It also markets the output of the region's only nuclear plant. BPA delivers this power to more than 140 Northwest electric utilities, serving millions of consumers and businesses in Washington, Oregon, Idaho, western Montana and parts of California, Nevada, Utah and Wyoming. www.bpa.gov

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