

BPA Energy Efficiency Weekly Announcements

July 20, 2023

New

BPA webinar: Findings from the 2023 LightFair trade show

On July 27, from 10 – 11 a.m. PDT, BPA’s market research team will present a webinar with our summary and review of the 2023 LightFair Trade Show.

In this presentation, we will cover topics on market trends, new products and the future of lighting. The team will discuss our goals for attending LightFair, our key findings, and, most importantly, the implications of what we saw there.

We encourage utility staff working in the commercial sector, specifically interested in lighting and lighting controls, to attend this webinar...[More](#)

Momentum Savings & market research: August 2023 quarterly call

Join the BPA market research team on Aug. 2 from 9 - 10 a.m. PDT to learn about the findings from our recently completed controls market characterization study. You will leave this call with a better understanding of the different types of commercial controls, the adoption and use of control systems in commercial applications, as well as an understanding of how we plan to include controls in our market models for both nonresidential lighting and commercial HVAC...[More](#)

BPA webinar: Beyond PTCS: The Dawn of the New HVAC Era

Please join us Aug. 3 from 10 -11 a.m. PDT to review the sun setting of the Performance Tested Comfort Systems, or PTCS, program and learn more about BPA’s new Residential HVAC measures, optional forms and best practices materials that will be available beginning Oct. 1, 2023...[More](#)



NEEA opens public comment period for draft 2025 – 2029 Strategic + Business Plans
The Northwest Energy Efficiency Alliance, or NEEA, is pleased to present its draft 2025 - 2029 Strategic and Business Plans. Join NEEA’s Board Members and Executive Director Becca Yates for a regional webinar to get an overview of the Plans on Tuesday, August 1. Please note, this is the same content shared at the July 13 webinar. These plans outline how the alliance will deliver on its draft mission: to catalyze the most efficient use of energy for a thriving Northwest and confirm its draft purpose, which is to pool resources and share risks to transform the market for energy efficiency to the benefit of all consumers in the Northwest. NEEA is seeking input on the draft plans from the region during a public comment period from June 28 – Aug. 4...[More](#)

General

Process Evaluation of BPA’s Low Income utility offerings – interviews starting soon
BPA is conducting a process evaluation of the BPA’s Low Income utility offerings. The goal of this evaluation is to understand utility and community action agency experiences with BPA’s Low-Income measure offerings and identify opportunities to improve them and expand low-income activity.

Evergreen Economics and Apex Analytics will be conducting group and individual interviews with utilities and community action agencies in July and August. These interviews seek to understand how utilities are delivering low-income measures and discuss successful approaches and targeting strategies. Please share your challenges with the current BPA offerings, and the broader market, along with suggestions for improvement. Group interviews will first be conducted with Low-Income Working Group attendees, then all BPA utilities and community action agencies will be sampled for individual interviews.
