



Department of Energy

Bonneville Power Administration
P.O. Box 3621
Portland, Oregon 97208-3621

ENERGY EFFICIENCY

January 13, 2009

In reply refer to: KL-1

To Customers, Constituents, Tribes, Energy Efficiency Partners and Other Stakeholders:

The Pacific Northwest has been a national leader in energy efficiency for more than 30 years. This status didn't happen by accident; it is the result of proactive and aggressive efforts taken by the Bonneville Power Administration (BPA), consumer-owned utilities, investor-owned utilities (IOU) and a variety of other stakeholders who work together in the region. The importance of robust energy-efficiency efforts is even greater as we head into tiered rates, potential carbon legislation and increased focus on energy independence.

To that end, BPA is encouraging all stakeholders in the region to participate in a public process to build on past successes and develop the most effective BPA post-2011 energy efficiency program for the region. With the recent signing of the new power sales contracts and emerging issues such as climate change, it is timely to discuss how the region has worked in the past and how we can most effectively meet growing regional targets for energy efficiency.

Using information gathered in the public process, BPA will develop an updated plan that defines the agency's role in meeting public power's share of the Northwest Power and Conservation Council's Power Plan conservation target.

BPA will conduct the public process in two phases. Phase 1 will consist of a kick-off meeting in Portland followed by four smaller meetings around the region to continue discussions and open a public comment period.

Here are the details for the initial meeting:

What: Post-2011 EE public process kick-off meeting

When: Tuesday, Jan. 27, from 9 a.m. to 4:15 p.m.

Where: Rates Hearing Room, BPA Headquarters, 905 NE 11th Ave, Portland, OR

Phone Bridge: (877) 331-6867, code 964397

The sub-regional meeting schedule is as follows:

- Feb. 10 in Seattle
Red Lion SeaTac, 18220 International Blvd., Seattle, WA
1 to 5 pm
- Feb. 11 in Idaho Falls
Shilo Inn and Convention Center, 780 Lindsay Blvd., Idaho Falls, ID
9 a.m. to 1 pm

- Feb. 12 in Spokane
Mirabeau Park Hotel, 1100 N Sullivan Rd., Spokane, WA
8:30 a.m. to 12:30 pm
- Feb. 20 in Pasco
Time and Venue to be determined

Phase 1 of the public process will continue until April (approximately) and will focus on gaining consensus on broad policy issues. Targeted participants of this first phase are utility general managers, stakeholders and conservation managers.

Phase 2 will resolve more specific implementation issues. The schedule and format will be defined at the completion of Phase 1, although we expect Phase 2 will consist of workgroups developing the details of implementing the policy decisions.

BPA fully understands the need to update programs and policies to address current issues and meet customer expectations. The post-2011 public process is a forum for stakeholders to provide input, express opinions and share perspectives. We are in listening mode and we need regional participation for a solid and sustainable outcome.

The agenda and support materials for the initial January 27 kickoff meeting are attached. They can also be found at www.bpa.gov/Energy/N/. To prioritize issues and ensure that the key issues are addressed at the kickoff meeting, we are conducting a pre-meeting online survey. Please go to www.surveymonkey.com/s.aspx?sm=Vz3nptPbUWRPEGe6Rna11A_3d_3d and complete the survey by January 22.

BPA will open a 45-day comment period on January 15, 2009 (closing March 2, 2009) to gather stakeholders' input on what the agency's post-2011 EE role should be. Comments can be submitted at the link:

<http://www.bpa.gov/applications/publiccomments/OpenCommentListing.aspx>

BPA recognizes that drivers and factors affecting energy efficiency have evolved and will continue to evolve in the Northwest. That is why this process and discussion is both timely and critical. The region's success to date puts us in a strong position to explore and identify even more efficient structures and arrangements going forward. Your participation is critical.

I look forward to working with you on this, and if you have further questions, please contact Josh Warner at jpwarner@bpa.gov or (503) 230-5857.

Sincerely,

/s/ Mike Weedall

Michael J Weedall
Vice President, Energy Efficiency