

# BPA Energy Efficiency Weekly Announcements, July 12, 2012

## Events

### **Energy Smart Awareness Brown Bag**

#### **E Source Efficiency and Demand Response Program -**

BPA provides all or our customers with access to E Sources Efficiency and Demand Response Programs Service. To help you get the most out of this resource we will be hosting a brown bag on July 12th to provide details on what this service has to offer... [More](#)

### **Energy Smart Awareness Brown Bag**

#### **HVAC Trade Ally Network -**

Join us Wednesday July 18, 2012 for a brown bag presentation and discussion on the potential development of a Trade Ally Network to support regional commercial HVAC programs. This network would build on the success and model of the NW Lighting TAN to expand the opportunities in other commercial energy efficiency measures... [More](#)

#### **NW Regional Public Utility Behavior Based Energy Efficiency Programs July Conference Call -**

Join us on Tuesday, July 17, 2012 from 1:00 – 2:00pm (PST) for Puget Sound Energy's Home Energy Reports Program: Three Year Impact, Behavioral and Process Evaluation Overview.

BPA convenes monthly conference calls for its public utility customers who are interested in [behavior based energy efficiency programs](#). These programs focus on energy savings resulting from changes in individual or organizational behavior and decision-making.

This month Bobette Wilhelm presents the results of a three year study about Puget Sound Energy's Home Energy Reports program. Learn about one of the most sophisticated implementations of OPower's Home Energy Reports product and what happens when they stopped sending some of their customer's reports... [More](#)

## General

#### **E Source Report: Structuring Implementation RFPs: A Guide to Maximizing Value from Contractors -**

BPA provides several E Source Services to our customers giving them access to numerous useful reports as well as the versatile ask E Source service. To ensure our customers are aware of the resources available to them, BPA will occasionally publish a report of interest in our weekly announcements.



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Utilities are relying on third-party contractors to help implement efficiency programs more than ever before. Many new contractors have emerged in the implementation field as a result, and oftentimes they lack adequate experience or service quality. This report details how to structure an RFP to maximize value from contractors at the outset... [More](#)