BPA Energy Efficiency Weekly Announcements, April 10, 2014

Events

Early Bird Deadline for Efficiency Exchange ends on Friday April 11 -
Have you registered for Efficiency Exchange yet? If not you might want to make today the day, because as of midnight tomorrow (12:00am on Saturday April 12) the price to attend goes up from $195 to $245. If you haven't decided whether you will be attending this year's event take a look at the agenda; this year's conference is full of exceptional content. Additionally, this year we are also offering a number of site tours on the third day of the program that will offer the opportunity to see firsthand how power is generated and efficiency is accomplished in the Northwest.

Brownbag: Engine Generator Block Heaters -
Join us on April 15, 12:00 - 1:00 pm. Join BPA for an informational overview of recent Engine Generator Block Heater research results, the new BPA Qualified measure, and a preview of the new utility marketing materials to promote the new incentives... More

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BrownBag: New Variable Frequency Drive Calculator -
Join us on April 24, 11:00 am - 12:00 pm. Effective October 1, 2014, an additional documentation requirement will be added to the Variable Frequency Drives in Agricultural Turbine Pump Applications to require the submittal and retention of the Turbine Pump VFD Energy Savings Calculator. Tom Osborn will present the new 2014 BPA Variable Frequency Drive Calculator, show examples of how it works and answer questions... More

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General

The Northwest Power and Conservation Council Joins in Collaboration on Efficiency Exchange -
BPA and NEEA are excited to welcome the Northwest Power and Conservation Council as a supporting sponsor for the Efficiency Exchange Conference. The Council develops a regional power plan, and its Regional Technical Forum verifies energy efficiency savings. For more than 30 years, it has played a critical role in the Northwest's remarkable success in achieving energy efficiency. The Council's partnership in the Efficiency Exchange will bring its unique perspective and experience to the event, and add yet another reason why this is the preeminent energy efficiency conference in the Northwest.

Western Regional Utility Network Promotion with Sears on Kenmore CEE Tier 3 Refrigerators-
Is your utility interested in participating in a promotion through the Western Utility Network (WRUN) to accelerate customer adoption of CEE Tier 3 Refrigerators? The promotion will run 5/30-6/29. Utilities provide $50 per unit sold. Customer receives an additional $100 discount (not part of utility rebate). If you may be interested, contact Alexis Allen at NEEA by 4/15/2014 to learn more.

Program Updates

Heat Pump Water Heaters Capture Nearly 1.5 Million kWh Savings for the Region -
As of April 6, 2014, 1,350 heat pump water heaters have been reimbursed by BPA. These new installations represent nearly 1.5 million kWh savings captured for the region. The program experienced a 300% increase in installed units from FY2012 to FY2013. Read more about the who, what, when and where of new heat pump water heater installations in the Spring 2014 Program Update.

Don't forget! Smart Water Heat has great manufacturer and retail promotions this Spring to assist you with boosting your program participation.