BPA Energy Efficiency Weekly Announcements, November 14, 2013

Events

Brown Bag: Results! Energy Smart Grocer Impact Evaluation -

Join us on November 21, 2013, 12:00 – 1:00 pm. To verify the reliability of savings through the Energy Smart Grocer Program, BPA contracted with Cadmus to evaluate the impacts of the program from March 18, 2010, through September 27, 2012. The evaluation found that the program achieved a 98.3% realization rate. Please join us for a discussion of the analysis, how site visits were conducted, the valuable role that utilities played in site visits and how using the new RTF impact evaluation protocols for guidance worked... More

General

Call for topics for Efficiency Exchange 2014 -

Do you have an energy efficiency topic or presentation that would be interesting, necessary, and/or indispensable to your fellow utility EE staff? The Efficiency Exchange conference is coming to Kennewick in May and we're looking for breakout session topics and presentations relevant to you and your work.

Please post your ideas on the Efficiency Exchange page on Conduit with a title and paragraph description for consideration or send directly to your EER. We're also looking for a dynamic, relevant, and cutting-edge keynote speaker, so please let us know of your suggestions. Deadline to submit session topics/ideas is November 26.

Plan to be in Kennewick, WA May 6-8 with old friends and new connections.

Reminders

BPA releases Utility Specific Financial Impact Model for Energy Efficiency -

At the end of June, BPA released two analyses to help public power utilities assess the "case for conservation." Since then, BPA has finalized the development of a utility service area financial impact model that provides a tailored look at the impact of conservation within a utility's territory... More

BPA Lighting Calculator 3.0 Has Received its First Improvement Update -

BPA Lighting Team is pleased to announce an updated version of the new lighting calculator, version 3.1. Just as Lighting Calculator 3.0 was largely based on input received from you, our valued utility customers, version 3.1 addresses some of the common feedback we've received since launching the new calculator on October 1st... More

Energy Efficiency Stock Photos Page -

To assist utilities in marketing their energy efficiency programs, EE Marketing has recently added a Stock Photos page to the suite of promotional/informational materials. The page contains a growing library of images that can be used by utilities to promote energy efficiency. The images are free for our customers with no restrictions, we just ask that they are only used in the promotion of EE programs. EE Marketing is also open to suggestions from utilities on images that would be valuable to include as we continue to expand the images library. If you have suggestions on photos to include to support your programs, please contact your EER.

Home Depot Launches Fall Heat Pump Water Heater Promo. Sears Postpones December 2013 HPWH Promo -

Home Depot is the latest retailer to offer a Fall 2013 heat pump water heater promotion. From Nov. 28- Dec. 31, 2013, Home Depot will offer a $459 instant rebate on Rheem EcoSense 50 gallon heat pump water heater purchases. Sears has postponed a previously scheduled promotion for December 2013... More

EE Post-2011 Review Kick off Meeting and Scoping Document Available -

A public meeting to discuss the document and the process forward is scheduled for November 22, 2013 in Portland, Oregon and by web and telephone. Please mark your calendar. The EE Post-2011 scoping document is available for stakeholder review… More