

BPA Weekly Energy Efficiency Announcements, August 23, 2012

General

Energy Efficiency Video Brown Bags -

The EE Marketing Team is pleased to announce the launch of a new communication tool designed to act as an alternative or addition to our traditional brown bag webinars. These recordings are similar to Brown Bags in that subject matter experts will give a 5-15 minute presentation of a slide deck and a voice over recording will provide the context that would normally be given during a webinar. The videos can be accessed at anytime and will be posted on the [BPA Training YouTube channel](#), [EE Website](#), and [Conduit](#), where the discussion that typically follows a Brown Bag can be hosted virtually. This format is designed to be an effective alternative to a Brown Bag in cases where the information being given is expected to remain pertinent for an extended period of time and when few questions would be expected. The first example of a video brown bag covering BPA's plan for implementing GSFL standards is now available [here](#).

Complimentary passes to the upcoming E Source Forum -

For the past several years BPA has sponsored E Source memberships for the public utilities of the Northwest. With this membership you have access to a variety of resources from E Source, including their Efficiency and Demand Response Programs Service and Technology Assessment Service. These services provide best practices and innovative ideas for energy efficiency programs and the latest information and analysis on energy consuming products and services.

In addition to E Sources services, the BPA's utility customers have access to a limited number of complimentary passes to E Source events including the upcoming E Source Forum which is being held on October 2-5 in Denver, Colorado. The meeting creates a unique atmosphere that fosters collaboration and offers insights on advancing the use and adoption of energy-efficiency programs as well as practical information aimed at helping utilities improve and enhance their customer relationships.

The passes BPA's sponsorship provides for our customers will be distributed on a first come first served basis. We ask that you limit your registrations to one pass per company unless absolutely necessary to ensure availability for all customers who would like to attend.

For details on how to register for the E Source forum with your complimentary pass please contact your Energy Efficiency Representative.



Reminders

Deemed Measure Upload Template 1.0 and File Naming Tool -

BPA has updated the Deemed Measure Upload Template for utilities that have Scientific Irrigation Scheduling and low income weatherization measures to report to BPA. BPA has also created a File Naming Tool to name required documents (i.e., Deemed Measure Upload Template, Lighting Calculators, Custom Project Calculators, Energy Management Calculators and Compressed Air Calculators) in a consistent and accurate way to ensure Interim Solution 2.0 accepts and validates the detailed data correctly once the system is launched. These two tools are found in the [Implementation Manual Document Library](#) (Section 3 – General Requirements).

New additions to the EE weekly announcements -

In an effort to expand the resources our customers have access to, we are adding two new sections to our weekly announcements. In addition to the information we have traditionally provided in our announcements, beginning this week BPA will be highlighting resources available on Conduit and E Source we feel will be of interest to our customers. You'll find this information under the Conduit Content, and E Source Resources headings. Though this does not represent "must know" information like the programmatic details and event listings you'll find in the other sections of the weekly announcements, we think many of our customers will find this information valuable and worth their time to read.

Conduit Content

Innovative Marketing from the Northwest to New York -

[Innovative Marketing from the Northwest to New York](#)

An article about success stories in marketing hard to market items like the ductless heat pump and the heat pump water heater.

E Source Resources

E Source Report: Benchmarking DSM Budgets -

BPA provides several E Source Services to our customers giving them access to numerous useful reports as well as the versatile ask E Source service. To ensure our customers are aware of the resources available to them, BPA will occasionally publish a report of interest in our weekly announcements.

This E Source report, [DSM Program Benchmarking](#), examines how demand-side management (DSM) budgets are allocated to the major budget categories - administrative; marketing; incentives; and evaluation, measurement, and verification (EM&V) - as well as to customer sectors such as residential, low income, and commercial and industrial (C&I).