

## USB CONFERENCE CALL

November 12, 2008

8:30 a.m. to 10:30 a.m.

BPA Attendees: Karen Meadows, Carrie Nelson, Mira Vowles, Brent Barclay, Gary Smith, Ray Hartwell, Becky Clark, Tim Scanlon

USB Attendees: David Christie (for Wes Thomas), Bob Kaifasz, Darroll Clark, Rob Roy, Theresa Lackey, Doris Abravanel

### Suggestions for Next Meeting

- Winding down CRC: process for final report
- Discuss being proactive about CRC issues
- Discuss BPA's communication with utilities regarding CRC options and the close out process

### Energy Smart Grocer-Transition to Direct Acquisition (see handout)

*Gary Smith*

USB and BPA Discussion topics

- Offers utilities a shift from CRC to DA via consent agreements
- BPA management has given the green light
- Outreach is launched and EERs are contacting utilities
- It is not required but BPA encourages it
- Switching to DA allows CRC funds to be freed-up for other CRC-eligible activities (especially important when initial ESG budget allotments were overestimated)
- DA Consent agreements extend to 2011
- PEI is trying to get more supermarkets on board, and new measures are being developed
- Implementation is easier with DA. PEI will cut the incentive checks to stores, and send out under a cover letter with utility letterhead
- PEI will send out a monthly report to utilities, to inform them of activity in their area
- 75% credit toward conservation adjustment of the HWM will still be applied under the DA
- With CRC or CAA, verification is the utilities' responsibility, but with DA it falls to BPA, thereby reducing the administrative burden to utilities.
- The DA can be viewed as a bridging mechanism to fund ESG into the next rate period.
- The DA could improve operational efficiencies for PEI, enabling them to focus more on marketing than on admin.
- It is not guaranteed that CRC will be around in 2010, which is why we developed the DA option.
- There is no deadline for signing, but staff is interested in obtaining verbal commitments early in the process to assess response to the DA (response was it can sometimes take a 6 week process to obtain City Council approval)
- After the DA is signed by the utility, an important second step is for PEI to amend the service agreement with the utility
- EERs may be providing draft copies of consent agreements to utilities
- PEI forecasts of expected ESG program activity has been made available to EERs

### Industrial Program Design Services (See handout)

*Brent Barclay*

USB and BPA Discussion topics

- The industrial program has recently increased credit values, but not for non-standards
- Talk to EERs about non-standards/individual contracts for adjusting contracts
- We are looking to ramp up in the future, the 6<sup>th</sup> power plan is attributing higher potential for the industrial sector

- BPA is funding a study by the council to research the industrial potential
- Findings from Cadmus include:
  - TSP is a sound approach
  - There are gaps in awareness among venders, industrial customers, etc.
  - The industry prefers consistent incentive levels, and there is disparity between utilities
  - There is a need for ongoing review and improvement
- BPA is considering hiring one party to be responsible for providing industrial services
  - BPA is scheduling focus groups for feedback
  - BPA would like USB to identify a representative to be a member of the focus group and serve as a liaison
  - Question: You have the FTE and skills at BPA, why contract it out?
  - BPA's FTEs are capped, there is disconnect between FTEs and target

**Action Item: suggest focus group members with industrial experience. Staff members that work in USB members' offices are OK**

### **Commercial Industrial Lighting**

*Ray Hartwell*

USB and BPA Discussion topics

- BPA is exploring how to enhance Commercial and Industrial Lighting
- Refining WTP on C&I
- Refining and simplifying calculator
- A pilot, turnkey lighting program approach is in the design phase
- Will increased incentives increase participation? (general consensus is yes)
- Timeline? It is a top priority, ASAP
- Should BPA make the changes all at once, or as they are ready? (split consensus, however it was agreed that any increase is always good and increase ASAP)
- EE should wait until they have something specific before going to utilities

### **EE Summit March 17 and 18**

*Becky Clark*

USB and BPA Discussion topics

- Feedback requested on summit ideas
  - Tom Eckman
  - Nano technologies
  - NEET taskforce
  - Solar
  - Social marketing
  - USB experience
  - Orcas story on EE and how they got it running
  - Energy Star Representative
  - Nora Miller
  - Networking opportunities
- Would like 80% of topics determined by January
- Utilities should bring their "ah hah" moments to the summit
- Do utilities need the agenda to make plans, purchase tickets, and get permission to attend?
- Common topics should be for the big groups (not break out sessions)
- Nonprofits will be on the Wednesday agenda, they will be separate from the venders

### **Post 2011 Process Update**

*Karen Meadows*

USB and BPA Discussion topics

- BPA is working on a draft proposal for the meeting this fall.
- There will be a "save the date" letter for the first public meeting