

AGENDA

USB CONFERENCE CALL

November 10, 2009

8:30 a.m. to 10:30 a.m.

Room 187, bridge: (503) 230-5566, pc 5488#

Facilitator: Lloyd Meyer

Attendees: Sarah Moore, Mark Ralston, Andrew Miller

USB Members: Cheryl Talley, Chris Aiken, Eugene Rosolie, Gary Nystedt, Mattias Jarvegren, Rob Roy, Rob Currier, Steve Brown, Tom Schumacher

TIME	TOPICS	PURPOSE	SPEAKER
8:30-8:40	Welcome		Lloyd Meyer
8:40-9:10	Residential Update on CAL, Direct Install Opportunities and HPWH	Discussion	Sarah Moore
9:10-9:25	Recovery Act Update	Discussion	Mark Ralston
9:25-10:00	2010 Utility Summit	Discussion/Feedback	Andrew Miller
10:00-10:30	USB Business & Roundtable	Feedback	ALL

Ideas that have been submitted for consideration for the 2010 Utility Summit: Targeting Success. This is not a finalized list.

Concurrent (Break-out) Sessions

Working with Contractors to implement cost savings programs for your customers

- Discover what goes into establishing and maintaining a network of contractors to refer to home and business owners for energy efficiency improvements.

"Key" Utility Program Snap Shots (Commercial & Residential)

- Highlights of successful utility programs with a focus on bridging rate periods and high conservation targets.

How to Leverage Consumer Electronics Initiatives with your Customers

- How innovative partnerships promote and administer regional residential energy efficiency programs through upstream dialogue and downstream implementation.

Achieving the Industrial Targets in the Sixth Power Plan

- A look at future industrial targets and how innovative strategies like energy management can help achieve those targets.
- Small industrial: how smaller projects and savings with underserved sectors can add up to big savings.
- Update on the ESI program (effectiveness), BPA goals, etc.

Direct Install Models: *Maximizing your time in a house*

- Plans and strategies to achieve Sixth Power Plan residential targets while reducing implementation costs.

Utility Forum and Marketing Clearinghouse

- Effective techniques to use new media to promote programs, and communicate with customers.
- Implementing social media communications with your customers.
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Post 2011: A Successful Regional Energy Efficiency Effort – Choices and Targets

- Meeting public power's share of the Northwest Power and Conservation Council's Power Plan conservation target.
- Regional Energy Efficiency Infrastructure

Pacific Northwest Smart Grid Demonstration Project: Advancing Smart Grid Implementation in the Region

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Demand Response in the Pacific Northwest

- The DR landscape in the region, and how is it utilized and what are the lessons learned?
- What goals (MWs or otherwise) could the region strive for with robust DR programs?
- Are there existing grid resources that DR can address?

Energy Codes: Adoption, Impacts, Benefits and the Future of a Regional Alliance

- PNNL developed a spreadsheet approach (assumption driven) to provide gross estimates of potential energy impacts of code changes on a state by state basis through 2030. PNNL will discuss the approach, major assumptions and highlight results.

2010 Utility Summit - "Targeting Success"

Agenda discussion

-DRAFT-

Emerging Technologies

- What is the regional energy efficiency roadmap and will it facilitate regional technological innovation?
- Regional update, partnerships and roadmap.
- Active utility projects and others in the pipeline

General Assembly Sessions