



## Department of Energy

Bonneville Power Administration  
P.O. Box 3621  
Portland, Oregon 97208-3621

ENERGY EFFICIENCY

March 1, 2012

In reply refer to: PEJC-1

Attn: Reserve Power Irrigation Districts

The Bonneville Power Administration (BPA) is pleased to make the Energy Smart Reserve Power (ESRP) program available to you. As an irrigation district operating your pumps using Federal Columbia River Power System (FCRPS) reserve power you are eligible to participate in this new program.

ESRP offers the opportunity for you to earn incentives from BPA. We have funds set aside to assist you with the cost of energy-saving upgrades to your irrigation system and/or other reserve power loads. Those funds will be allocated to the various applicants based on each proposal's incentive rate.

The incentive rate (\$/kWh/yr) is critical to your application's success. The maximum incentive rate is \$.25/kWh/yr, but the ESRP incentive process is competitive; last year's applications had an incentive rate that averaged \$.14/kWh/yr. The bottom line is the more electricity your proposal will save and the less incentive you ask for, the more likely your incentive application is to be successful.

These incentives are available for projects that will be completed during the next irrigation off-season (Winter '12-'13). In order to allow adequate time for our evaluation, selection, and funding agreements to be signed, your ESRP application is due **no later than April 30, 2012**.

Any projects that result in electric energy savings are eligible for incentives. Your application can include more efficient motors and pumps, variable speed drives, enclosing/lining canals, or other projects that will result in a more efficient irrigation system. You can apply more than once if you prefer.

Please review the enclosed ESRP incentive application form and the page that summarizes the application process to see if this program might be a good fit for you. Additional program details are available online at [www.bpa.gov/go/esrp](http://www.bpa.gov/go/esrp). BPA efficiency engineers are available to help you prepare your application. If you want to speak with one of our engineers, please call Sue Majewski at (206) 220-6786.

If you have any further questions about this opportunity, feel free to e-mail us at [esrp@bpa.gov](mailto:esrp@bpa.gov).

Good luck,

*Curt Nichols*

Curt Nichols  
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Energy Efficiency

Enclosures