



Power Lines

Upgrade your halogen torchiere floor lamp - for free!

Trade in your old halogen torchiere for a safer, energy efficient fluorescent lamp

Now through August 15th, you can trade in your old halogen torchiere floor lamp and we'll give you a new, Energy Star® qualified fluorescent floor lamp - for free!

Why trade up?

Safety - Halogen torchieres can reach temperatures of up to 1,200° Fahrenheit - well above the combustion temperatures for paper, wood and fabric. Halogen torchieres have caused hundreds of house fires resulting in at least 11 deaths and millions of dollars in property damage, according to the Consumer Products Safety Commission.

Fluorescent torchieres are much safer, operating at temperatures of only 100-200° F.

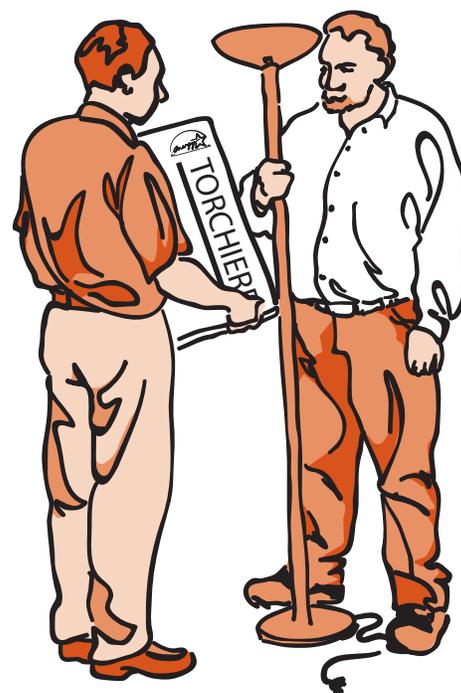
Savings - Energy Star qualified fluorescent torchiere lamps use a fraction of the energy that halogen torchieres use, while putting out a similar amount of light. A typical halogen torchiere uses 300 watts to operate, while an Energy Star qualified torchiere uses just 50 - 80 watts. Switching to an Energy Star qualified torchiere can save up to \$33 a year on your electric bill.

What are we giving away?

Bring us a halogen torchiere floor lamp (in good working order) and we'll give you a 55 watt, dimmable fluorescent torchiere floor lamp, valued at \$40. You can choose either black or white. Incandescent torchiere floor lamps (with bulbs that screw in) do not qualify for this promotion.

Who qualifies?

All PUD electric customers may participate in this program. For more information, contact our Energy Experts at (503) 366-5470 or experts@crpud.org.



How to get your free fluorescent torchiere:

Stop by our office

Bring your old halogen torchiere lamp to the PUD office between July 1st and August 15th. We'll recycle your old lamp and give you a new, Energy Star qualified fluorescent model for free. Our office hours are 8:00 a.m. - 5:00 p.m., Monday through Friday.

Contact us for home delivery

If you can't bring your old halogen torchiere to our office, contact our Energy Experts at (503) 366-5470 or experts@crpud.org. We'll make arrangements with you to pick up your old lamp and deliver your new one.

Heat Pumps - A cool way to stay comfortable

Choosing a heating and cooling system for your home is an important task that can have a huge influence on your comfort level, your pocket book and your home's value. We encourage you to consider an energy-efficient heat pump system.



Year-round comfort

A heat pump provides both winter heating and summer cooling by moving heat from one place to another. In the summer, it acts as an air conditioner, removing heat from the air inside the house and transferring it outside. In the winter, the heat pump operates in reverse, removing heat from the outside air or ground, and transferring it inside the house.

Heat pumps are highly efficient and can provide very low-cost heating and cooling for your home. They can also increase your home's value.

Program details

Our Comfort Crafted Heat Pump Program provides technical assistance, quality assurance, rebates and financing for the purchase of qualified heat pump systems. Rebate amounts range from \$600 for a high efficiency air-source unit to \$2,800 for a premium efficiency geothermal unit in a home with an existing forced air electric heating system. Financing is available to qualified customers through St. Helens Community Federal Credit Union, with a 6% interest rate and terms up to 84 months.

For more information

Our Energy Experts can help you decide if a heat pump would be a good choice for you. Contact them at (503) 366-5470 or experts@crpud.org to find out more, or visit www.crpud.net.

Why choose Choice Energy wind power?

Our customers are signing up for Choice Energy for a lot of reasons. Mary Parkhill of Scappoose wanted to support renewable wind power over coal and natural gas. "We have to reduce our reliance on fossil fuels. As a Choice Energy customer, I'm buying electricity from wind farms instead of coal plants."

You can support the generation of renewable power resources in Oregon by signing up for Choice Energy. Just send in the form below, give us a call at (503) 397-0590 or sign up online at www.crpud.net.



Sign up for a Choice Energy plan

To sign up for a Choice Energy wind power plan, fill out and return the form below or call us at (503) 397-0590. Your purchase will be added to your electric bill beginning with your next monthly statement. **Charges for Choice Energy are in addition to your regular electric charges.**

Name: _____

PUD Customer Number: _____

Address: _____

Phone: _____

City/State/Zip: _____

Email: _____

Choice Energy Program Options:

Columbia Waves Plan - I want to purchase blocks of wind power.
_____ Number of blocks x \$2 each = \$_____ per month.

Chinook Breeze Plan - I want to purchase all my electricity from wind farms for an additional 1.5¢ per kilowatt-hour of electricity I use.

Signed: _____

Date: _____

