

Wyden Speaks at Portland Alliance to Save Energy Luncheon

U.S. Senator Ron Wyden (D-Ore.) attended an Alliance to Save Energy (ASE) Associates Luncheon in Portland hosted by BPA on July 3. BPA Administrator Steve Wright spoke briefly and introduced the senator to a group of energy professionals.

Senator Wyden serves on the Energy and Natural Resources Committee, and his key message at the

luncheon was U.S. dependence on foreign oil. He said:

When you pay \$3 for gas at a filling station in Oregon, the money eventually reaches a government in the Middle East. They then back door it through a charitable group, a front group who wants to kill us. Our

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U.S. Senator Ron Wyden spoke on July 3 at a luncheon of the Alliance to Save Energy. From left: Steve Wright, Kateri Callahan, Senator Wyden, Mike Weedall.

Spotlight on Excellence

Tim Engleson, Manager of Member Services and Marketing at Lincoln Electric (Eureka, Mont.), won a first-place Award of Excellence in the Best Special Publication category for the Lincoln Electric brochure (http://www.bpa.gov/Energy/N/reports/newsletter/July2007/LEC_Brochure05-06.pdf) about choosing the best fuels for heating.

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Robert Balzar New Seattle City Light Conservation Resources Director

In a May 31 press release, Seattle City Light (SCL) introduced its new Conservation Resources Director Robert Balzar. Balzar comes to the region from Nevada Power, and has a 30-year history with energy-related entities. He also was a member of the State of Nevada Task Force on Renewable Energy and Energy Conservation and a board member of the Southwest Energy Efficiency Program, Boulder, Colo.

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Ellensburg Solar Community

In 2006, the City of Ellensburg broke ground on a dream. On April 20, 2007, they had a ribbon-cutting ceremony at West Ellensburg Park to celebrate the reality of the dream.

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Ellensburg Solar Community

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Officials cut the ribbon at the April grand opening of the Ellensburg Solar Community

The Ellensburg Solar Community (ESC) is a 36-kilowatt (KW) system consisting of 120 solar modules sited on 1.2 acres of city land that runs along I-90. About 30,000 travelers per day pass the site. The City is the first in the nation to have a community solar project.

Four years ago, Ellensburg (Wash.) City Light Resource Manager Gary Nystedt shared his vision of a solar community at a solar conference brainstorming session. Project development began soon after that.

The goal was to install 80 modules (24 KW) that would generate 27,000 kilowatt-hours annually. End-user pledges totaling \$52,000 were sought, with a minimum customer contribution of \$250. Contributing residents would receive credits on their electric bill based on the percent of their contribution to the project.

Many barriers had to be addressed to accomplish a successful project, including:

- High costs;
- Aesthetic concerns;
- Inadequacy of building to handle solar components; and
- Lack of knowledgeable installers.



Gary Nystedt, Ellensburg City Light Resource Manager, and BPA Energy Efficiency Representative Rosalie Nourse stand proudly in front of solar panels at the City of Ellensburg Solar Community

Education is an important part of the project. Kristel Turner, BPA, reported in a BPA internal publication that, "Central Washington University (CWU) worked with utility staff in developing renewable energy curriculum that includes solar, wind and fuel cell power generation systems. The ESC project and site are available to CWU students for system design, engineering, metering, testing and installation."

The City used \$108,000 in end-user contributions, \$150,000 of the City's BPA Conservation & Renewable Discount funds, and a \$54,000 grant from the Bonneville Environment Foundation to develop the project.

-- Rosalie Nourse (509) 358-7463



Robert Balzar, Seattle City Light

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In a recent interview with BPA, Balzar said, "I am most proud to have been part of a "re-birth" of conservation as a resource in the Southwest. My work at Nevada Power Company and with the Southwest Energy Efficiency Project was all about moving conservation into the mainstream of utility planning.

"The opportunity to lead a nationally recognized conservation team such as Seattle City Light made the decision [to take the position at SCL] easy for me." Balzar went on to say, after being at SCL for several weeks, that, "I am more excited. The passion and commitment of the SCL Conservation team is unparalleled. We have Conservation as a First Resource commitment from the Mayor, City Council and Superintendent."

When asked what he sees as the biggest challenge(s) facing national and regional utility energy efficiency/conservation efforts in the next three years, Balzar responded:

Nationally, our challenge is to continue to make conservation a mainstream resource. We need to be real so our resource planning people can count on our resource producing savings that offset generated power—most of which comes from fossil based fuel.

Regionally, the challenge is more focused. In the Northwest, we know conservation is real, and now we need to understand new opportunities that are presented by a changing workforce with changing technologies. Manufacturing and lumber have been replaced by service industries with server farms and urban multi-use living. Conservation opportunities are changing. We need to identify what we have to do to keep up.

The conservation thrust at SCL will include current activities that will change as needed to meet the markets described above. "We simply need to find the correct way to capture these customers. We have undertaken a longer range planning process to identify if and how we should change structurally to be better prepared for the future. This planning process is capturing internal and

external best thinking to help us in our decision making."

Probably the key component of successfully "capturing customers" is targeted marketing – getting the right message out to the right customer. "Part of our planning efforts will develop the best mechanism get the message to the customer. This might be strong centralized brand for all of our conservation initiatives."

On the personal side, Balzar is a native Nevadan and describes himself as a "desert person." Coming from the desert to a lush green environment (and rain) is the opposite end of the climate spectrum; Balzar says he and his wife are adjusting, although he did qualify that with, "Ask me again next spring after a cold wet winter."

A search for Robert Balzar on the Internet brought up many energy-related listings. It also brought up a link to information about the Czech musician Robert Balzar. The SCL Balzar claims that he is not musical, so that's not him.

He is, however, related to another Balzar listed in the search results: 15th Nevada Governor Frederick Bennett Balzar. "Yes, I am related to Governor Balzar - he is my great-uncle, my paternal grandfather's brother. They were born in Virginia City in the 1880's. So we have long ties in Northern Nevada."

BPA welcomes Bob Balzar to paradise, otherwise known as the Northwest.

-- Jean Oates (503) 230-5861

Understanding Grocery Store Energy Savings



The Ridgefield Pioneer Marketplace in Ridgefield, Wash., is just one of the grocery stores BPA Energy Efficiency engineers and Clark Public Utilities are metering to get a better handle on the energy savings attributable to measures such as strip curtains.

BPA Energy Efficiency engineers have been working with Clark Public Utilities and its grocery store customers to meter energy use of walk-in coolers and freezers. The goal is to get a better understanding of energy savings from installation of strip curtains. In the near future, BPA will also look into energy savings from door closers on walk-in coolers and freezers and gasket replacements for reach-in equipment. These measures are all currently available through the EnergySmart Grocer program.

-- Frank Brown (206) 220-6774



Change a Light, Change the World Update

Due to the ongoing success of the 2007 *Change a Light Change the World* big-box compact fluorescent lamp (CFL) markdown, BPA extended the promotion by one month.

Sales data through May showed a spike in sales of ENERGY STAR® CFLs compared to the previous month, mainly due to sales



data catching up with new products and additional shipments.

Reflectors and spirals continued to sell at impressive rates across the region, especially at Costco and to a slightly lesser extent at Home Depot. The focus at Wal-Mart and Lowe's was to achieve sell-through of product on hand.

June sales data should be available in July.

-- Lisa Perigo (503) 230-3059

The BPA Energy Efficiency newsletter is published quarterly on or about the first day of the months of January, April, July, and October. Send contributions to Jean Oates, KLJB-1, Bonneville Power Administration, P.O. Box 3621, Portland, OR 97208, or e-mail your ideas/articles/photos to eenewsletter@bpa.gov.



The Bulldogs are Back

Franklin Co PUD (Wash.) partnered with Pasco High School to design and build the first new home in the Tri-Cities (Pasco, Kennewick, and Richland) with an integrated solar photovoltaic and solar thermal system. Pasco High School calls it the Bulldog House. This new home was designed by the students to be ENERGY STAR® certified.



Front of Bulldog House



Solar panels are installed on the roof of the Bulldog House.

See the Bulldog House article that ran in the April 2007 issue of the EE Newsletter, page 10: http://www.bpa.gov/Energy/N/reports/newsletter/pdf/April_2007_News.pdf

During the ribbon cutting, one of the more interesting observations was from a student explaining how installing the solar systems was the coolest thing he had done.

The easiest part of the project was educating the students on solar PV and solar thermal. But the educational effort went beyond the walls of the Bulldog House. The PUD needed to:

- Decide how to implement net metering;
- Determine how ENERGY STAR, solar PV and solar thermal could be a selling feature of the house;
- Explain the benefits of ENERGY STAR and solar to the media;
- Train the electrician and plumbers on installing the systems;
- Purchase the systems via the Internet (there were no local vendors);
- Show the teachers how to design and install the various components;
- Understand how federal tax credits and state production incentives are utilized; etc.

This was a great project that will continue the educational process.

Pasco High School works with a non-profit Bulldog House foundation to finance the projects, help the students get hands on education. The proceeds of the house sale are used to fund scholarships.

-- Todd Blackman (509) 546-5946

PS. Even in a softer market, the feature-packed Bulldog House sold within two weeks

Photos by Todd Blackman



Wyden Luncheon

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dependence on foreign oil and the prices we pay amounts to a terror tax.

If we're serious about getting to the tipping point for energy efficiency, we need to treat energy efficiency as a part of national security. We need to fuse the energy efficiency talent in this nation with the new message of energy efficiency as a national security issue.

Senator Wyden also said, "We're starting to see tremors of change across parties - Democrats, Republicans and Independents - regarding energy, the environment and climate change." Evidence of this change is the passage by the Senate of the Renewable Fuels, Consumer Protection, and Energy Efficiency Act of 2007 (H.R.6) on June 21. The bipartisan bill includes a provision for an increase in Corporate Average Fuel Economy (CAFE) standards from 25 mpg for passenger cars, light trucks and SUVs to at least 35 mpg by 2020, and rising by 4 percent each year until 2030.

The bill allows reforms of standards, including credit trading between manufacturers and it sets oil savings targets. Senator Wyden suggested that he is willing to look at a carbon tax, which he feels is potentially a better way [to reduce our carbon footprint] than a cap and trade program to get results.

Senator Wyden said that the nation needs to pay attention to what the Northwest has accomplished with energy efficiency, and learn from what we pioneered. The lessons of the Northwest are critical for what others in our country now should emulate.

The Senator went on to recognize Steve Wright's 26 years of service at BPA and to the region. He said that in a time when appointees come and go every few years, Steve's commitment to BPA has served to provide stability and a foundation of success for the region in areas such as energy efficiency.

At the beginning of the luncheon, ASE President Kateri Callahan said, "Without the energy efficiency efforts across the nation for the past 30 years, we would need 40 percent more energy than is consumed today. Energy efficiency *has* made a difference."

Callahan said that attendance (about 110) at the Portland luncheon is indicative of Oregon's understanding of the connection between energy and the environment, which is far beyond the rest of the nation. She said, "ASE Associate Luncheons are usually limited to about 40 people, but because of the commitment to energy efficiency by so many Oregonians, the decision was made to open the door to many more guests for the July 3 event."

Prior to introducing Steve Wright, Callahan acknowledged BPA's role in energy efficiency, stating that the agency has put its presence and power behind energy efficiency, which is why BPA received the 2004 Star of Energy Award.

Steve Wright agreed that, ". . . the Northwest has an impressive track record with energy efficiency, but BPA has not been successful alone. Rather, the partnerships between BPA, our customers, and the many energy efficiency organizations in the region are what results in our success."

The ASE defines itself as, "a coalition of prominent business, government, environmental, and consumer leaders who promote the efficient and clean use of energy worldwide to benefit consumers, the environment, economy and national security." (<http://www.ase.org/>)

Luncheon participants included representatives of utilities, utility associations, public interest groups, and more.

-- Jean Oates (503) 230-5861

Summary of Energy-Related Bills Passed by the Oregon Legislature

http://oregon.gov/ENERGY/docs/Bill_Passed_Summary.pdf



Weedall Addresses Tillamook PUD Board of Directors

BPA Energy Efficiency Vice-President Mike Weedall attended the May 15 meeting of the Tillamook PUD (Ore.) Board of Directors to discuss how energy efficiency in the region might look in the future.

Barbara Johnson, Tillamook PUD Public Relations Manager said, "Tillamook PUD recognizes the importance of energy efficiency and plans to continue to invest in energy efficiency programs. The value is recognized and shared by our end-use customers, our system and the region as a whole. We anticipate that the energy saved from our energy efficiency programs will be a cost-effective power supply option in the future."

The initial portion of Weedall's presentation focused on the importance of the energy efficiency resource to date and, considering developments such as the concern with climate change, how energy efficiency will continue to grow in importance.

The Northwest Power and Conservation Council's Fifth Power Plan targets set a regional goal to grow program results in all end-use consuming sectors. Weedall emphasized the need to reap energy savings through opportunities currently overlooked or set aside. He said, "The region needs to enhance its efforts regarding lost opportunities because, quite frankly, our efforts have not been robust."

Fortunately, not all opportunities are lost. Weedall lauded the development of a joint effort in new commercial construction. The regional New Commercial Construction (CNC) Strategy Group formed following a suggestion by the BPA Utility Sounding Board, is comprised of utilities and energy organizations. The group shares strategies and technical information with the aim of building greater regional consistency in commercial new construction programs. It also identifies gaps in the commercial new construction conservation effort and works to fill those gaps. Weedall said, "This area is progressing more rapidly than we planned with several new construction projects entering the program on an early basis."

"Smart technology" will play a key energy efficiency role in the next five to 10 years. BPA is participating in pilot programs designed to

show how end-use smart technology can optimize performance in items such as residential white appliances without inconveniencing homeowners. The Northwest Energy Efficiency Alliance will continue to play a critical role with market transformation strategies that help the region embrace innovative smart technologies.

Johnson said, "Tillamook PUD has a long-standing relationship with BPA in terms of energy efficiency. As a relatively small distribution utility, our staff is limited in terms of planning and evaluating EE programs, and we rely on BPA for support in a number of areas, particularly technical support.

"The Board of Directors and Staff were enlightened by Mr. Weedall's (Mike's) presentation and expressed appreciation for his time addressing utility leaders."

-- Lloyd Meyer (503) 230-7557

Puget Area Utilities and Organizations Offer Free Showerheads

Seattle City Light, Puget Sound Energy (PSE), Cascade Water Alliance and the Saving Water Partnership have developed a program to offer free showerheads and aerators to qualified consumers. Efficient showerheads save water, and they also conserve the fuel used to heat the water.

The offer will run through September 15. For more information, go to: <http://www.savingwater.org/> or contact Mary Carnes PSE Residential Program Implementer at mary.carnes@pse.com.



Spotlight on Excellence 2007 Awards

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Tim Engleson

The Spotlight on Excellence contest is a national competition and recognizes superb performance all across the National Rural Electric Cooperative Association membership.

"One judge summed it up by describing

the overall quality of work as simply outstanding," said Maggie Tilley, administrator of Spotlight on Excellence. "In quality of writing, clarity of presentation, and level of creativity, these professionals are excelling at serving the people with whom they are communicating."

RETA Ammonia Refrigeration Certification Preparation

Refrigerating Engineers & Technicians Association (RETA) Ammonia Refrigeration Certification Preparation training will be offered in Richland, Wash. July 24 - 26.

Along with general industrial plant refrigeration issues, the class will include information related to energy consumption, including:

- Identifying energy impacts due to varying operating pressures for refrigeration compressors and optimum performance
- Reviewing operational changes within the refrigeration system that will increase refrigeration capacity while reducing energy costs

For more information about the training, call Debbie Huserik, at 1-800-455-8585 or e-mail her at Debbie.Huserik@PermaCold.com.

Participants in the awards competition competed with electric cooperatives of similar sizes in 19 categories. Electric cooperative communicators and marketing professionals submitted more than 830 entries. Faculty members from the University of Missouri – Columbia and the University of Southern Mississippi judged the entries.

The Council of Rural Electric Communicators seeks to advance the recognition, education, and professionalism of electric cooperative communicators and their affiliated organizations.

-- Submitted by Tom Hannon (509) 358-7450

From the EnergyIdeas Clearinghouse

Vendors promote their products. Check with the EnergyIdeas Clearinghouse to verify their energy saving claims or learn more about the technology. For example, recently the Clearinghouse received three requests about the Power-Save 1200 from Benton REA, Idaho Power and Salem Electric. <http://www.energyideas.org/>.



The Fair Ladies of Columbia County Oregon

In June, Columbia River PUD (CRPUD), Deer Island, Ore., issued a press release that featured its 2007 "My Fair Lady" court. A portion of that press release is at the right of this text.

Public utilities usually have a small service area, and they typically have their offices in the heart of the communities they serve.

Many people walk into the utility office to pay their bill and exchange first name greetings with utility staff. The people who work at public utilities usually live in the neighborhoods they serve.

The My Fair Lady Court honors special citizens, and it ties the utility more closely to those it serves.

What are you doing to connect to your customers?

For more information on the My Fair Lady concept, contact Libby Calnon, Communications Specialist at libby@crpud.org, or call (503) 366-3264.

September Building Knowledge Forum

A team of building science and green building experts will present methods to move the home building industry to a new level of economic health September 6 at the DoubleTree Hotel & Executive Meeting Center, Lloyd Center, in Portland.

Attendees will include builders, developers, designers, architects, realtors, trade contractors, utilities, energy raters, code officials and customer service managers.

Building Knowledge Inc is dedicated to improving the durability, energy efficiency, sustainability and healthiness of homes.

For more information, contact Robin Spaulding at (719) 641-2579 or go to:

<http://www.Buildingknowledge.com/forum/portland/index.html>

Press Release

June 11, 2007

PUD Announces 2007 My Fair Lady Court Pageant honors senior women for volunteer service



St. Helens, OR - Columbia River PUD has announced the members of the 2007 My Fair Lady Court. The My Fair Lady pageant is held during the Columbia County Fair each year to recognize senior women for their outstanding service in our community. The PUD organizes the pageant each year in conjunction with the Retired and Senior Volunteer Program and Columbia River Fire and Rescue.

This year's My Fair Lady Princesses are Tessie Aldrich of Vernonia, Lydia Arthur of Clatskanie, Mary Ann Dahlgren of St. Helens, Betty Karsten of Scappoose and Marian Nolan of Rainier.

**SolWest Fair
July 27 - 29
Grant County Fairgrounds,
John Day, Oregon
<http://www.solwest.org/>**

BPA has been a proud SolWest sponsor for six years. Planners and participants are sincere about alternative energy and willing to share their expertise.



Leap Reports on Consortium for Energy Efficiency Meeting

BPA Energy Efficiency engineer Nelly Leap attended the Consortium for Energy Efficiency Meeting (CEE) summer program meeting in Boston in June. Speakers Richard Kennedy, ENERGY STAR® Program Manager, U.S. Department of Energy (DOE), and Peter Banwell, U.S. Environmental Protection Agency (EPA), opened the event with a presentation on the "ENERGY STAR Program Now and Beyond." The update included developments in managing the ENERGY STAR brand, new product development, an awareness study, campaigns, promotional products and marketing.

Other presentation topics or breakout sessions included:

- Dan Beckley, DOE, presented "Trends in Regulation." He focused on developing trends in regulation affecting energy efficiency, approaches to eliminate disincentives for utilities to reduce energy sales and to establish monetary value to carbon emission.
- David Goldstein, Natural Resources Defense Council (NRDC), updated attendees on federal legislation and shared his opinion on federal legislation affecting energy efficiency.
- Program administrators from National Grid explained their approach to the Whole Building Assessment Program and how motor management has created new energy efficiency opportunities in the commercial sector.
- The Municipal Water and Wastewater Committee focused on the link between water quality and energy efficiency. The Committee discussed the EPA Benchmarking Tools and Guidelines.
- Sessions on customer electronics, solid state lighting, data centers and servers, industrial processes and water heating, residential lighting, industrial program planning, commercial kitchens and evaluation.
- Committee reports on residential and small commercial HVAC, data centers and servers, gas, transformers and evaluation.

Leap presented "Low Voltage Dry-Type Transformers," with the goal of sending a strong message to manufacturers to produce high-efficiency transformers above test performance (TP-1) levels 2, 3, 4, or 5/6 and, thus, help transform the market.

This meeting brought together energy-efficiency organizations, utilities, business energy services and federal and state agencies, to accelerate the development of energy efficiency technologies and their availability to the public.

-- Nelly Leap (503) 230-5761

Rocky Mountain Institute Goes Hollywood

Green is About to Get Fun
by David Fribush

RMI has teamed up with five-time Emmy-winning television and movie producer Llewellyn "Lew" Wells, who is creating a broadband **TV channel focused on green and sustainability issues**. GreenFit will launch its first media project called Chasing Glaciers, a multimedia event-based website following alpinists Alison Gannett and Zoe Hart as they travel to Pakistan to climb, ski, and document receding glaciers. Look for it at www.chasingglaciers.com, beginning June 27.

To read the entire article in the summer 2007 issue of the RMI Solutions newsletter, click here: <http://www.rmi.org/sitepages/pid262.php/>.



Northwest Energy Efficiency Community MILESTONES through May 2007

Regional energy efficiency staff changes occur often. BPA invites its customer utilities and other regional energy entities to submit key events as they occur for people active in and known to the Northwest energy efficiency community. Please send milestones to: eenewsletter@bpa.gov. (BPA reserves the right to determine if events are suitable for posting.)

Alexander, Buzz	Ravalli Electric, resigned to join mortgage lending firm
Bouta, Charlotte	Columbia REA, incorporated Energy Services duties into her job
Brooks, Michelle	BPA, Seattle, new hire
Cade, Joe	BPA, Portland, transferred to BPA Technology & Innovation Office
Clark, H. Corky	Ciber (contractor)/BPA, new hire with 32 years in the lighting industry
Currier, Rob	Emerald PUD, new hire
Emtman, Trevor	SeaTac Airport, Port of Seattle, hired to fill Doug Holbrook's position
Escobar, Cindy	Lakeview Light and Power, new hire
Fay, Don	BPA, Spokane, retired
Ferguson, Gene	BPA, Portland, retired
Foeller, Tom	BPA, Portland, retired
Golden, Judy	BPA, Seattle, retired
Harris, Garrett	Forest Grove, birth of first child, a son, June 1, 2006; transitioned to PGE May 2007
Hinton, Dennis	Central Lincoln PUD, new hire
Holbrook, Doug	SeaTac Airport, Port of Seattle, retired
Holter, Ross	Flathead Electric, transitioned to new position as Director of Energy Services
Howerton, Kevin	Grays Harbor PUD, July 2006 married Marti Anderson
Ihrig, Miquette	Klickitat County PUD, transitioned from Energy Services to another position at the utility
Johnson, Dave	Clallam County PUD, retired
Keating, Ken	BPA, Portland, retired
Koch, Tony	BPA, Seattle, January 2007 birth of son
Maddox, Roger	BPA, Spokane, retired
Maunder, Jim	Ravalli Electric, formerly with NCAT and Missoula Electric, hired as Member Services Representative to fill position vacated by Buzz Alexander
Morris, John	Left PECCI, joined Fluid Market Strategies to run ENERGY STAR® Homes Program
Newton, Don	Flathead Electric, new hire, filling behind Ross Holter as Energy Services Coordinator
Ohnstad, Sharon	Klickitat County PUD, transitioned from another position in the utility to Energy Services
Oliver, Terry	BPA, Portland, transferred to lead the Technology & Innovation Office
Packwood, Judy	Klickitat County PUD, Energy Services Manager left May 2007, going to Cowlitz PUD Power Management position, June 2007
Perigo, Lisa	BPA, Portland, formerly Lisa Thompson, married September 2006
Perry, Adam	Midstate Electric Cooperative Marketing Specialist, left to work for Platte River Power, Ft. Collins, Colorado
Roehm, Jenny	Left BPA, Portland, joined Paragon Consulting Services, January 2007
Sueuga, Jim	Manager of Marketing and Member Services, Columbia REA, Dayton, Washington has accepted a position as Chief Operations Officer for Valley Electric Association, Pahrump, Nevada, August 2007. We wish you all the best .
Urain, Patrick	Northern Wasco County PUD, new hire as Energy Specialist
Walters, Megan	Coos Curry Electric Coop, transitioned to Energy Efficiency,

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MILESTONES

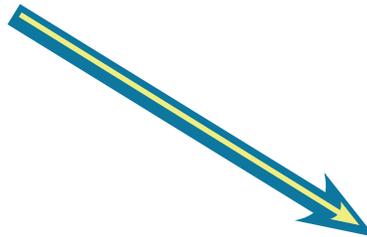
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	January 2006
Warner, Joshua	Left PEI, joined BPA as an Energy Policy Analyst in the Energy Efficiency Planning Group, June 2007
Webber, Norma	Mason PUD 3, retired, heads Kitten Rescue in Shelton, WA
Zampella, Naomi	BPA, Seattle, resigned and moved to California

Read Becky Clark's Interview with Ken Keating here:

http://www.bpa.gov/Energy/N/reports/newsletter/July2007/Keating_0407.pdf

**2007 Energy Efficiency
Utility Workshop Photos
NEXT PAGE**



2007 Energy Efficiency Utility Workshop

Workshop information is available at http://www.bpa.gov/Energy/N/Utilities_Sharing_EE/workshop2007/

About 87 individuals representing 52 public utility customers of BPA attended the Second Annual Energy Efficiency Utility Workshop sponsored by BPA on behalf of its Utility Sounding Board. Another 83 individuals representing other energy-related organizations attended and 32 vendors were present for the Networking Reception.

Comments/statistics from evaluation forms returned by 31 Workshop attendees are sprinkled throughout these pages. Some utility representatives provided quotes specifically for this publication.

Photos by Brad Miller, BPA



"I appreciated the workshop sessions were on time and moved smoothly. I also enjoyed listening to actual case studies from the different utilities. It helps knowing what has worked or not worked and how to restructure programs to make them work for us. Everyone did a great job. I always come away with valuable, added information." Debra Peters, Okanogan PUD



The most useful sessions were Tom Eckman's and the sessions on BPA Oversight.

2007 Energy Efficiency Utility Workshop

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All workshop attendees who returned an evaluation form thought the workshop was helpful, with 48 percent rating it very helpful.



*"The annual Energy Efficiency Conference is the best opportunity to learn from colleagues and peers about the latest developments in our region. This conference has contributed greatly to my professional development in the industry."
-- John Morris, Fluid Market Strategies; Utility Manager, Northwest ENERGY STAR*

2007 Energy Efficiency Utility Workshop

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"I enjoyed Royce Pollard's presentation during lunch."



71 percent of those returning evaluation forms felt the information presented in the sessions was appropriate.



Nearly 80 percent of respondents felt the vendor reception was of value.



2007 Energy Efficiency Utility Workshop

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2007 Energy Efficiency Utility Workshop

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Nearly 80 percent of respondents want to keep the session tracks the same. There were several comments, however, that indicate utilities would prefer to have the residential/ agricultural track split into two separate tracks.



"Food and accommodations were excellent! And the BPA staff did an outstanding job with workshop "

