

Energy

EFFICIENCY

News From BPA - Your Northwest Energy Partner

BPA'S INITIATIVES PICK UP SPEED AND OFFER RELIEF TO THE PACIFIC NORTHWEST

ConAug Meets ENERGY STAR®

ConAug is more than the current request for proposals. It consists of a series of efforts to use energy efficiency to reduce the need for power purchases. One way customers can bring us conservation resources is to participate in the ENERGY STAR® Compact Fluorescent (CFL) Coupon Program.

First, a region-wide clearinghouse prints \$6 coupons and forwards them to participating utilities who in turn pass them out to their customers to use when purchasing ENERGY STAR® lighting products (CFLs from 13 Watts and up). That label is on sub-compact CFLs, dimming, circline, three-way bulb, and other configurations. The customers choose a size and shape that meets their needs. Next, the store sends the coupon back to the clearinghouse for payment. One dollar for each redeemed coupon is given to the utility for their expenses and effort; BPA is billed for the coupon and the check to the utility.

Any utility may run an ENERGY STAR® CFL Coupon Program as long as the clearinghouse knows who pays the bill for each set of coupons. BPA will pay for the project if the utility is a load-following utility. If the utility is a Slice or Block customer or if they want to use their Conservation

& Renewable Discount (C&RD) funds to pay for the program locally, they would pay the clearinghouse directly.

The ENERGY STAR® CFL coupons will succeed only with local utility and reseller support. Local vendors must stock the items and enthusiastically welcome the coupons.

To find out more about this great program and how to blend it with your Conservation & Renewable Discount, please contact either your BPA Energy Efficiency Representative or the Program Manager, Don Davey at (503) 230-3124.

- Ken Keating

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Conservation Augmentation

ConAug Proposal Submissions Have Been Slow; Inquiries Run High

This initiative offers flexibility. ConAug has the potential for a 10-year activity and has no restrictions on the size of the savings. Each proposal stands on its own merit. The proposal must reduce our need to purchase energy on the open market, a volatile place to be. Activity can start as soon as the contract is signed. The Evaluation Team judges measure life, seasonal and diurnal characteristics, location, and lost-opportunity features. March 30 is the date to step back, study ConAug and tweak as necessary. For inquiries about the program, please contact your Energy Efficiency Representative or your BPA Account Executive.

- *Becky Clark*

C&RD

In a Bind? Are You Way Behind in the Race to Conserve Energy?

Ladies and Gentlemen, start your engines. The race to start spending your Conservation and Renewables Discount (C&RD) will begin immediately. As of February 12, 2001, with the signing of the C&RD Record of Decision by BPA's acting Administrator, Steve Wright, utilities, DSIs and IOUs will be able to claim credit for installing conservation measures, training staff, and conservation planning under the C&RD. The amount of funds customers have to spend will not increase, but they will have eight additional months to spend their C&RD.

Stay tuned. Training will be available during this ramp-up period in C&RD program reporting, energy auditor/inspector training, and Performance Tested Comfort Systems. To find out more about this BPA conservation program talk to your Energy Efficiency Representative or your Account Executive.

- *Mark Johnson*

Demand Exchange

Demand Exchange Adds Up Savings

BPA's Demand Exchange energy conservation program has so far, signed 12 participants. All are willing to go off line, from a few hours to a few days if the price is right. Excluding aluminum company loads that are now out of service for longer terms, the Demand Exchange has over 400 megawatts of load signed up. In January, participants pledged 3,000 megawatthours of curtailment, which saved BPA hundreds of thousands of dollars in power purchases and helped keep more water in Northwest reservoirs. Demand Exchange participants are notified via internet of hourly, one-day and two-day-ahead price signals that are associated with peak load events. They respond, via computer, their willingness to participate at the price. The program saves valuable energy when customers reduce their electrical load during heavy-use hours by turning off equipment which uses large amounts of electricity.

- John Hairston

Get Ready, It's Just Around the Corner

Our web page will soon have a new look. For now, please refer to our existing page for up-to-the-minute information on the three key initiatives to help you conserve energy and help the region bounce back from this current energy crisis. (<http://webip1/Energy/N/>)

Welcome New Leaders!

Energy Efficiency welcomes Steve, Becky and Mike



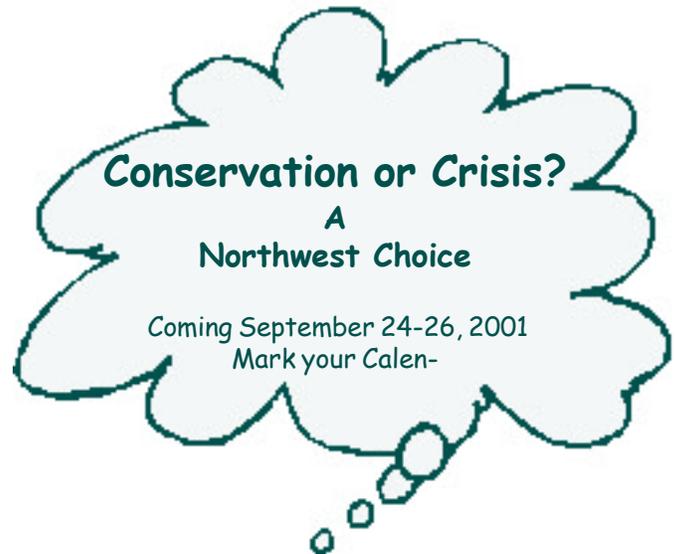
Steve Wright
Acting Administrator



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Information/Education
Lead



Mike Hoffman
Technical Innovations
Lead



TECHNOLOGY

Climate Crafters Launches PTCS Duct, Heat Pump, A/C Program

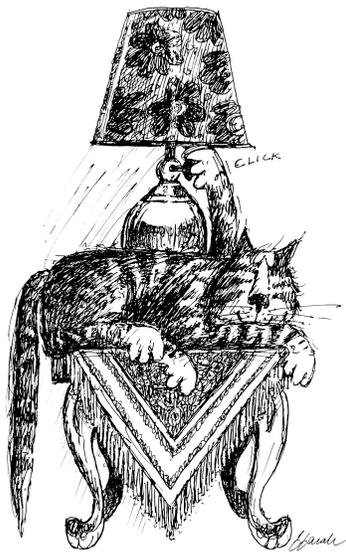
Climate Crafters, a non-profit organization formed by the Northwest Energy Efficiency Alliance has begun recruiting utility partners for its Performance Tested Comfort Systems (PTCS) program. The program goal is to transform the market for climate control services by motivating consumers to demand, and contractors to deliver, a higher level of service that improves overall HVAC system efficiency and effectiveness. Contractors are trained and certified to conduct performance testing of refrigerant charge and airflow in heat pumps, and to test, seal and insulate ductwork. These, highly rated RTF measures can cut energy use by 25-55%, providing a positive, valuable response to inquiries from concerned customers.

- *Elly Adelman*



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