



## Five chosen to serve transmission customers

### Bonneville Power Administration

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**PORTLAND, Ore – Chuck Meyer, vice president for Transmission Marketing at the Bonneville Power Administration, today announced the selection of five new customer account executives to promote transmission business. Sue Furst, Sally Long, Al Paschke, Tony Rodrigues and Joe Rogers will begin their new duties by March 31.**

Furst will serve municipalities and rural co-operatives in eastern Oregon, Idaho, Nevada and Wyoming. She has worked in long-range transmission planning and forecasting public utility loads and has developed prices and policies for transmission service.

Long will serve central Washington utilities, and utilities, power brokers and marketers outside of the Pacific Northwest. She has been one of BPA's experts on transmission tariffs and wheeling.

Paschke will be transmission's account executive to BPA's power business line. He has 12 years experience in negotiating agreements with utility customers.

Rodrigues will serve public utilities in western Oregon and southwest Washington. He has managed customer service engineering for the west side of BPA's service area since 1994 and has managed transmission planning for 19 years.

Rogers will serve three public utilities in Tri-Cities, Wash., and one other in Alturas, Calif. He will also continue as head of transmission contracts.

The new account executives help BPA meet new rules set by the Federal Energy Regulatory Commission. The rules call for wholesale entities to separate power from transmission activities. The account executives will offer contracts and prices on an equal basis to all qualifying customers who would use the federal transmission grid, including the power side of BPA. They join current transmission account executives Tim Castille, Bob King, Tom Noguchi and Cliff Perigo.

BPA holds 80 percent of the region's high-voltage transmission capability. Northwest electricity users have invested \$4.2 billion to build more than 15,000 miles of federal transmission line and related facilities. The lines can carry enough electricity to power 25 cities the size of Seattle.

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