



## **Norman named vice president for Power Marketing**

### **Bonneville Power Administration**

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**PORTLAND, Ore. – Paul Norman became BPA's vice president for power marketing on Oct. 30. He had been acting in this position since October 1996.**

Norman will be responsible for all BPA power marketing activities including sales, contracting and billing. Three sales divisions—the western area business office in Portland, the eastern area business office in Spokane, Wash. and the bulk sales office—and four support units at BPA headquarters in Portland will report to him.

Prior to this position, Norman was the segment manager responsible for business with the agency's large public generating utility customers. His earlier experience includes heading the BPA Competitiveness Project, which initiated customer-focused policies; managing the agency's economic analyses for generation projects and conservation programs; and serving as assistant director of BPA's power supply unit. Before joining BPA in 1982, Norman was an economist with the U.S. Army Corps of Engineers.

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