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MEDIA ADVISORY ***BPA Radio Feed Energized***

FOR IMMEDIATE RELEASE:
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PORTLAND, Ore. – Getting a sound bite from the Bonneville Power Administration just got easier. Reporters can now call the BPA radio feed to get news about the Pacific Northwest's largest electricity provider.

BPA will make a major announcement this week about its long-term strategy for delivering the benefits of the federal power system to residents of the Pacific Northwest. Commencing Thursday morning, Sept. 17, reporters can call toll-free 1-800-622-4521 to get access to a recording of the details and a sound bite from Administrator Judi Johansen. Local Portland reporters can call 230-5247. The BPA media relations office can still be reached at 503-230-5131.

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