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NEWS RELEASE:
BPA announces senior leadership team

Bonneville Power Administration

FOR IMMEDIATE RELEASE:
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PORTLAND, Ore. – The Bonneville Power Administration today announced four new senior vice president positions. Together, they comprise a new organization that is streamlined and focused on achieving key strategic directions in the 21st century. The changes are subject to approval by the U.S. Department of Energy.

The agency's three top-level positions remain the same: Judi Johansen as administrator, Jack Robertson as deputy administrator and Steve Hickok as chief operating officer. All other agency functions will be grouped into four broad areas: General Counsel, Corporate, Power Business Line and Transmission Business Line. Senior vice presidents will head each of the four areas.

"These senior vice presidents are people who not only have the ability to run the business, they also have great strategic vision," Johansen said. "This combination is extremely important if we are going to lead, not merely cope with change."

Harvey Spigal will return to General Counsel after heading BPA's transmission functions for the past two years. He returns to lead the agency through much legislative scrutiny and great potential for legal change. Ahead are a Northwest chapter of a national electricity restructuring bill as well as legislative initiatives that could mean total BPA business separation, administrative changes, river governance and greater regional determination. BPA will need a proven, deeply experienced legal team, according to Johansen.

BPA's Corporate group will lean on the experience of Steve Wright who will phase out from BPA's Washington, D.C., office. The Corporate group will pull together the overarching agency strategy and strategic support functions. These functions include Finance and Administration, Environment/Fish and Wildlife, Strategic Planning, and Public Affairs. Johansen said Wright's years in the D.C. office have honed his strategic insights and given him a breadth of experience with issues across all agency lines.

Paul Norman was named permanent head of the Power Business Line. As acting vice president of PBL, Norman already has guided the business through tumultuous change. Most recently, Norman shepherded the business through successful pre-subscription contract sign-ups, major public involvement initiatives, establishment of Fish Funding Principles and the current Subscription proposal for power contracts.

Mark Maher will head the Transmission Business Line on an acting basis. As a new member of the Senior Executive Service his position must be competed. Maher, who has been vice president of Generation Supply in the PBL, brings strong management skills and experience in how the hydro system and transmission system interact. "Probably no other person in the region has a more intimate knowledge of how the transmission grid connects with regional generation and how it must serve as a common carrier," Johansen said.

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