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MEDIA ADVISORY:
BPA to announce winning student ad firm at Grant High on Thursday

Bonneville Power Administration

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PORTLAND, Ore. – More than 80 journalism and graphic design students at Grant High School formed four-person ad firms and designed brochures for the Bonneville Power Administration. BPA communication professionals will announce a winner at 2:20 p.m. Thursday, April 8, 1999 in the new cafeteria at the high school. The address is 2245 NE 36th Ave., Portland OR.

BPA will actually produce the brochure, which the agency will use to recruit student interns and others for summer employment.

"We thought the best people to help produce a brochure for student recruitment would be students," said Ian Templeton, a professional writer working for BPA.

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