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Saving energy using the Internet

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Bonneville Power Administration

FOR IMMEDIATE RELEASE: THURSDAY, Sept. 14, 2000

PR 72 00

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PORTLAND, Ore. – Consumers may soon be only a click away from saving money on their energy costs.

The Bonneville Power Administration and worldWEBexpo.com are using the Internet to match consumers who want to cut their energy costs with energy efficiency service providers. BPA, in partnership with worldWEBexpo.com, created Energy Expo 2000, a virtual trade show where consumers and energy services providers can take the first steps to doing business together.

"BPA sees a strong connection between better access to energy efficiency information and the achievement of energy improvements," says Jennifer Eskil, market lead for BPA. "Going on line with energy efficiency opportunities was a natural step given the increasing role the Internet is playing in commerce. We think the Energy Expo 2000 is one way to use the Internet to promote energy efficiency."

Energy services providers can use Energy Expo 2000 to display products and services 24 hours a day, seven days a week, 365 days a year. ABB, a multi-billion dollar corporation and world leader in energy management solutions, Automatic Switch Company (ASCO), a world leader in transfer and control solutions for emergency and distributed power applications, and MagnaDrive Corporation, an energy services company, are sponsoring Energy Expo 2000. Consumers who want to reduce their energy bills can log on to Energy Expo 2000 and see what energy service providers are offering.

"Energy Expo 2000 is a natural evolution of an on-site trade show that provides a convenient resource for businesses and consumers to find the products and services they need," says Eric Sorensen, executive vice president and co-founder of worldWEBexpo.com. "We are pleased to be able to do something specific for the energy industry."

Energy Expo 2000's debut is Oct. 18. To visit the show, point your browser to worldWEBexpo's home page: <http://www.worldwebexpo.com>

BPA is a federal power marketer that is part of the U.S. Department of Energy. BPA owns and operates about three-quarters of the Northwest's high-voltage transmission grid and markets about half of the region's electric power. The BPA energy efficiency division helps expand business opportunities for its

private sector business partners as it strives to bring energy efficiency solutions to its more than 190 utility, government and direct serve industry customers and end-use consumers.

worldWEBexpo.com, Inc. is an online trade shows company. It is facing the business challenges of the new millennium by introducing one of the most aggressive, cost-effective and by far the most exciting B2B portals on the Internet.

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