



September 28-29, 2004  
DoubleTree Hotel, Jantzen Beach, Portland, Oregon

## SYMPOSIUM OVERVIEW

These days, the hot topic isn't just about using energy more wisely, but also delivering that energy in a reliable, efficient and environmentally sound way.

The Pacific Northwest leads the nation with innovative transmission approaches, including non-wires solutions. This region has a strong history of mining energy efficiency, which is the second largest resource behind hydro electricity.

Utility executives, policy makers, environmentalists, implementers and experts from around the region and the nation will explore innovative ways energy efficiency and transmission adequacy can help maintain the reliability of the electric system and the quality of the environment at the Sept. 28-29 symposium, "Energizing the Northwest, Today and Tomorrow," hosted by the Bonneville Power Administration.

The event will be held on the banks of the region's premier renewable resource, the Columbia River, at the DoubleTree Hotel, Jantzen Beach in Portland, Oregon. The symposium will focus on system reliability and environmental stewardship through energy efficiency, two key values shared by many in the Northwest.

### **Transmission topics will include:**

- System adequacy
- Progress in non-wires solutions planning and implementation
- Idea-sharing for regional collaboration
- Technology and innovation

### **Energy Efficiency topics will include:**

- Current and future regional acquisition and infrastructure programs
- EnergyWeb and GridWise™
- Technologies
- Education
- Implementation
- Policies and more.

Presentations will consist of special speakers, panels and concurrent sessions to engage regional stakeholders on these important issues. A trade-show will showcase non-wires solutions, transmission and energy efficient technologies, products and service providers. Attendees will find the products and services they need to get the job done. The schedule includes exclusive time to visit the exhibits.

Registration fee for the symposium is \$125 before July 30, 2004 and \$150 after July 30, 2004.

### **For more information, please contact:**

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