

## BPA welcomes you to E SOURCE

### How to get the most out of your BPA-sponsored E SOURCE membership

Bonneville Power Administration (BPA) continues to sponsor a membership to E SOURCE for all of its public utility and federal (Northwest facilities) customers. As an E SOURCE member, you have access to exclusive resources and events as well as the following services:

#### E SOURCE Efficiency & Demand-Response Programs Service (EDRP)

With EDRP, you'll discover ways to make your energy-efficiency and demand-response programs more cost-effective. Through research reports, Web conferences and other resources, E SOURCE can help you:

- Identify attributes of successful programs and provide implementation information
- Use innovative delivery channels to serve hard-to-reach customer groups
- Develop the right mix of program elements to drive participation
- Create an appropriate portfolio of programs to meet your utility's goals

#### E SOURCE Technology Assessment Service (TAS)

With TAS, you'll get objective analysis of energy-consuming products and services. Through research reports, Web conferences and other resources, E SOURCE can help you:

- Identify new ways to expand your demand-side management (DSM), revenue and load-growth programs
- Be fully prepared when your customers call asking for advice on improving their operations
- Save time—E SOURCE sifts through all the technical information on new technologies for you
- Eliminate confusion about the proper application of certain technologies

### Member Inquiries

Get consulting assistance when you have questions about technologies or DSM programs, need to bounce ideas off of our researchers or want an unbiased third-party perspective. The best way to send in your request is through the E SOURCE Web site at

[www.esource.com/members/resources/researchteam.asp](http://www.esource.com/members/resources/researchteam.asp)

You can also call E SOURCE at 1-800-ESOURCE (1-800-376-8723) and select option 4.

### Key contact information

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