



# Energy Smart Industrial

BPA ENERGY EFFICIENCY

## Custom Projects

Save money and energy through custom project funding and incentives

Take advantage of funding incentives provided by the BPA Energy Smart Industrial program offered through your participating electric utility. A dedicated Energy Smart Industrial Partner (ESIP) who is a specialist in your industry will help you navigate the entire process from beginning to end, and answer any questions you may have.



### What qualifies as a custom project?

Custom projects encompass retrofit, expansion, and new construction capital energy efficiency projects. The program helps you acquire and install the most energy efficient equipment and processes in the industry.

### What financial incentives are available for energy savings?

The ESI Program will pay for up to 100% of the technical consulting work needed to identify energy savings opportunities, analyze the impact of projects, and generate the appropriate technical reports.

- **Project incentives** – \$0.15 to \$0.25 per kWh of verified energy savings up to 70% of incremental project cost, for qualifying measures. See your local utility for details.

In addition, these projects may qualify for federal, state, and/or local tax credits.

### How does the custom project process work?

- 1. Scoping Assessment** – A designated staff member at your industrial facility works with your utility and ESIP to assess possible energy savings and project costs.
- 2. Project Assessment** – Technical consultant resources may be assigned to complete the project assessment. The ESIP guides the project through the approval process with the utility and Bonneville Power Administration. The facility agrees to proceed with project implementation.
- 3. Project Implementation** – The ESIP facilitates the project work through project completion.
- 4. Project Close Out** – The ESIP works with the utility and BPA to complete the reporting and measurement and verification requirements.
- 5. Incentive Paid** – Once all requirements have been met, an incentive check is issued by the utility to the facility.

For more information, please contact your Energy Smart Industrial Partner or your utility.

The BPA Energy Smart Industrial program is sponsored by your local public utility and the Bonneville Power Administration.

Learn more at [www.EnergySmartIndustrial.com](http://www.EnergySmartIndustrial.com)