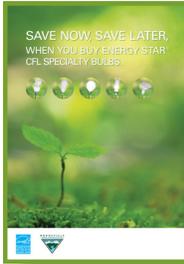


BPA CHANGE A LIGHT Marketing Materials

THANKS FOR YOUR SUPPORT!

Program materials are available upon request. Simply complete this form and submit by mail or fax.

MARKETING MATERIALS	QTY.
<p>2" x 4" Web graphic Increase online program awareness by placing the graphic on web pages.</p> 	
<p>4.75" Booklet Provide customers with this full color educational takeaway piece.</p> 	
<p>18" x 27" Poster Carry program savings messaging to consumers with full color posters</p> 	
<p>6' x 2' Banner Use indoor/outdoor banners at promotions and events.</p> 	
<p>6" In-Store Shelf Sign Educate consumers which bulb is best suited for usage.</p> 	
<p>7" x 11" In-Store Aisle Talker Display full color signs at retail locations to inform consumers of special pricing.</p> 	



In-Store Shelf Sign
(CANDLE Panel demonstrates proper placement of bulbs for maximum performance and energy saving messaging.)

Brought to you by:



NAME _____ COMPANY _____
 SHIPPING ADDRESS _____ CITY _____ STATE _____ ZIP _____
 PHONE NUMBER (____) _____ E-MAIL ADDRESS _____

SUBMIT YOUR ORDER TO:

BPA CHANGE A LIGHT MATERIALS 1400 SW 5th Avenue suite 700 Portland, OR 97201 Phone: (503) 248-4636 Fax: (503) 295-0820