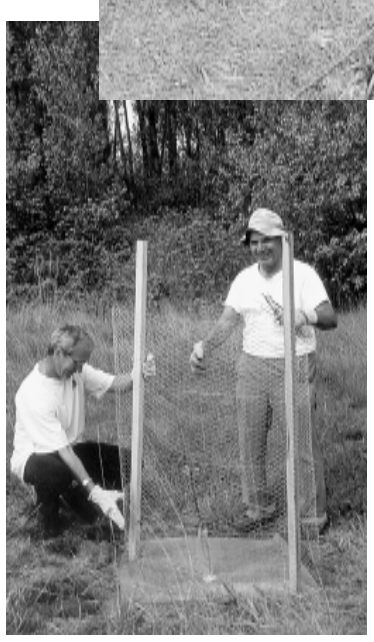BPA Earth Day efforts