BPA selects Tina Ko to lead Transmission Services Marketing and Sales organization

Portland, Oregon – The Bonneville Power Administration has announced the selection of Tina Ko as its vice president of Transmission Services Marketing and Sales.

Ko will lead the organization that has responsibility for overseeing BPA’s transmission contracts and the new transmission tariff the agency negotiated and implemented with transmission customers in 2018.

“I am extremely excited to have Tina’s proven leadership in this critical agency executive role,” said BPA Chief Operating Officer John Hairston. “Tina has been a valued, strong leader of a number of successful BPA efforts and will bring a high level of excellence to her new role.”

In her position, Ko will provide executive leadership in the planning, development and administration of the overall marketing of transmission products and services. She will also lead the implementation of contracts associated with the transmission products sold by BPA. BPA holds contracts with more than 300 utilities, power marketers and generators that send energy across the federal transmission system that consists of more than 15,000 circuit miles of transmission lines.

“Tina is a consummate professional with two decades of experience across the Transmission, Power and Finance business lines at BPA,” said Richard Shaheen, senior vice president for Transmission Services. “With her depth of knowledge and proven track record, she is well-positioned for continued success in this vital role of helping BPA meet its responsibilities as a federal transmission provider.”
Since October 2018, Ko has been BPA's acting vice president of Transmission Marketing and Sales. She helped lead the tariff, rates and contract negotiations that resulted in a successful settlement with more than a 150 transmission customers and paved the way for BPA to significantly update its tariff for the first time in over a decade.

“BPA’s strategic direction provides the framework for us to meet the rapidly changing transmission needs and requirements in our region,” said Ko. “We continue to explore new ways to make access to our transmission system quicker and easier for our customers, while honoring the terms and conditions included in the tariff. I am committed to carry the momentum we’ve built with our customers into the next decade.”

Ko joined BPA as financial analyst in May 2000 and has subsequently worked as an industry economist, a customer account executive, manager for the Residential Exchange Program and manager of Long-Term Power Planning. In 2014, Ko assumed the role of director for Customer Support Services before becoming chief of staff for Transmission Services. She also held the position of acting deputy chief operating officer for BPA.

Ko starts her permanent stint in the position on June 21.

About BPA

The Bonneville Power Administration, headquartered in Portland, Oregon, is a nonprofit federal power marketer that sells wholesale, carbon-free hydropower from 31 federal dams in the Columbia River Basin. It also markets the output of the region’s only nuclear plant. BPA delivers this power to more than 140 Northwest electric utilities, serving millions of consumers and businesses in Washington, Oregon, Idaho, western Montana and parts of California, Nevada, Utah and Wyoming. BPA also owns and operates more than 15,000 circuit miles of high-voltage power lines and 261 substations, and provides transmission service to more than 300 customers. In all, BPA provides nearly a third of the power generated in the Northwest. To mitigate the impacts of the federal dams, BPA implements a fish and wildlife program that includes working with its partners to make the federal dams safer for fish passage. It also pursues cost-effective energy savings and operational solutions that help maintain safe, affordable, reliable electric power for the Northwest. www.bpa.gov

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