BPA selects Kim Thompson to lead Power Services Requirements Marketing organization

Portland, Oregon – The Bonneville Power Administration has announced the selection of Kim Thompson as its vice president of Northwest Requirements Marketing.

Thompson will lead this Power Services organization in a rapidly evolving energy contracts and operations landscape.

“I am excited to have Kim in this extremely important executive role,” said BPA Chief Operating Officer John Hairston. “I feel she has a unique set of skills that will provide the strong leadership necessary to lead us into the next generation of strong customer relationships.”

Thompson takes the helm at a time when BPA is preparing to negotiate and implement new long-term power contracts. The new sales agreements will replace the existing 20-year Regional Dialogue contracts with the 140 preference customers legislatively entitled to the output of the Federal Columbia River Power System dams and the region’s one nuclear plant.

“Kim brings a breadth of knowledge and experience that will benefit both BPA and our customers,” said Joel Cook, senior vice president for Power Services. “She’s familiar with our customer base and policy issues and will hit the ground running.”

“I am excited to lead BPA into this challenging new era in the energy industry,” said Thompson. “BPA and its preference customers have enjoyed a mutually beneficial relationship spanning decades. I am committed to delivering quality power products and services to our requirements customers at a consistently affordable price and sustaining that mutually beneficial relationship through new contracts.”

As vice president of Northwest Requirements Marketing, Thompson is responsible for marketing power, primarily from 31 federal dams, to more than 140 Bonneville utility customers in Washington, Oregon, Idaho, western Montana and parts of Nevada, Wyoming, Utah and northern California. BPA currently provides about one-third of the electric power used in the Northwest.
Thompson joined BPA in 2009 to lead Energy Efficiency’s marketing and customer engagement function. Three years later, she was promoted to director of BPA’s Energy Efficiency Services, overseeing energy efficiency-specific programs, marketing and engineering departments. Following rotational details serving as acting vice president of Requirements Marketing, acting director of BPA’s former Corporate Strategy office and acting vice president of Energy Efficiency, she was selected as vice president of Energy Efficiency in 2017.

Before joining BPA, Thompson worked in the technology sector as a marketing manager and customer relationship manager for Hewlett Packard and as a business analyst for Microsoft.

She holds a bachelor of science in biological sciences from the University of California, Davis, a high-school teaching credential from Humboldt State University, and a master of business from Portland State University.

Thompson has been acting in this role since November 2019. She begins the position on a permanent basis June 21.

About BPA

The Bonneville Power Administration, headquartered in Portland, Oregon, is a nonprofit federal power marketer that sells wholesale, carbon-free hydropower from 31 federal dams in the Columbia River Basin. It also markets the output of the region’s only nuclear plant. BPA delivers this power to more than 140 Northwest electric utilities, serving millions of consumers and businesses in Washington, Oregon, Idaho, western Montana and parts of California, Nevada, Utah and Wyoming. BPA also owns and operates more than 15,000 circuit miles of high-voltage power lines and 261 substations, and provides transmission service to more than 300 customers. In all, BPA provides nearly a third of the power generated in the Northwest. To mitigate the impacts of the federal dams, BPA implements a fish and wildlife program that includes working with its partners to make the federal dams safer for fish passage. It also pursues cost-effective energy savings and operational solutions that help maintain safe, affordable, reliable electric power for the Northwest. www.bpa.gov

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