

BPA NEWS

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BONNEVILLE POWER ADMINISTRATION
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BPA selects Jamae Hilliard Creecy as vice president of Energy Efficiency

Portland, Oregon – The Bonneville Power Administration has selected Jamae Hilliard Creecy to be its vice president of Energy Efficiency. Hilliard Creecy served as BPA’s acting vice president of Energy Efficiency between March and July of last year and has also held management positions across the agency in Power Services, Transmission Services and Environment, Fish and Wildlife. Hilliard Creecy begins her new position May 23.

“Jamae brings a wealth of experience from all corners of the agency and is committed to collaborating, meeting new challenges and delivering results for BPA and the region,” said Administrator and CEO John Hairston. “I’m excited to have her lead our ongoing efforts to acquire and advance energy efficiency in the Northwest, which is a fundamental low-cost and clean resource for our region.”

At the helm of BPA’s EE organization, Hilliard Creecy will be responsible for overseeing development, implementation and advancement of energy efficiency programs. These include BPA’s energy efficiency acquisition initiatives, market transformation efforts, demand response and other EE market development activities. This work helps BPA meet its obligation to acquire and encourage development of energy efficiency and maximize the value of the Federal Columbia River Power System.

“I am honored to take on this important role leading a talented and experienced team to continue Bonneville’s legacy of acquiring and promoting energy efficiency to help meet our customer’s power needs,” Hilliard Creecy said. “I look forward to working closely with our utility customers, the Northwest Power and Conservation Council and regional partners to ensure the federal power system addresses evolving regional energy needs.”

Hilliard Creecy has worked for Bonneville for more than 18 years and has a wide range of energy sales, operations and marketing experience. She most recently served as a member of BPA’s Bulk Marketing management team developing strategic direction, meeting obligations of BPA’s short- and long-term contracts and leading development and delivery of a new Energy Trade Risk Management system. Hilliard Creecy served as a member of the Transmission Scheduling



Management team between 2011 and 2016, ensuring compliance with the Open Access Transmission Tariff and leading new procedures to more effectively reserve, monitor and report transmission transactions. From 2008 to 2011, she served as the Policy and Planning manager for BPA's Environment, Fish and Wildlife division, where she set policy priorities and program goals, and developed operating guidance to ensure compliance with biological opinions, the Columbia Basin Fish Accords and other statutory responsibilities.

Born and raised in Corvallis, Oregon, Hilliard Creecy received her Master of Public Administration from Portland State University and a Bachelor of Science from Oregon State University. Hilliard Creecy lives with her husband and their three daughters in Portland. She enjoys horse riding and outdoor activities.

About BPA

The Bonneville Power Administration, headquartered in Portland, Oregon, is a nonprofit federal power marketer that sells wholesale, carbon-free hydropower from 31 federal dams in the Columbia River Basin. It also markets the output of the region's only nuclear plant. BPA delivers this power to more than 140 Northwest electric utilities, serving millions of consumers and businesses in Washington, Oregon, Idaho, western Montana and parts of California, Nevada, Utah and Wyoming. BPA also owns and operates more than 15,000 circuit miles of high-voltage power lines and 261 substations, and provides transmission service to more than 300 customers. In all, BPA provides nearly a third of the power generated in the Northwest. To mitigate the impacts of the federal dams, BPA implements a fish and wildlife program that includes working with its partners to make the federal dams safer for fish passage. It also pursues cost-effective energy savings and operational solutions that help maintain safe, affordable, reliable electric power for the Northwest. www.bpa.gov

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