BPA relaunches Trade Ally Network NW Program

BPA is relaunching the Trade Ally Network NW Program effective Thursday Oct. 1, 2026. Evergreen Energy Partners is implementing the program, which focuses on supporting Commercial sector lighting and other Unit Energy Savings (UES) measures in the Pacific Northwest. Trade Ally Network NW field specialists will begin reaching out to utilities to schedule account planning sessions for the remainder of the calendar year.

For more information about the program, energy conservation account executives (ECAEs) are available to answer questions.