

BPA Energy Efficiency Weekly Announcements

January 16, 2025

New

Comfort Ready Home: The Power of Retrofitting a Home

A new video is available from BPA's Comfort Ready Home program that demonstrates the transformative power of retrofitting a home for maximum energy efficiency. This resource highlights how upgrading insulation, installing high efficiency windows, and enhancing air sealing can work in harmony to create a more comfortable living environment while significantly reducing a home's energy needs. Check out the new video [here](#).

Events

BPA's Northwest Regional Low Income Energy Efficiency Workgroup

Please join us Jan. 23, from 9 a.m. - 2:30 p.m. PDT for the next BPA Northwest Regional Low Income Energy Efficiency Workgroup. This will be a hybrid meeting, with in-person attendance at Franklin PUD (1411 W. Clark Street, Pasco, WA 99301) or [Webex](#). The workgroup will discuss priority topics impacting regional utilities, community action agencies, and other stakeholders. The agenda is available on the [BPA Low Income Homepage](#).

General

Welcome Our New Utility Sounding Board Members

New Utility Sounding Board (USB) members were selected in December and will serve three-year terms. The USB is a consultative body comprised of a representative cross-section of BPA's customer utilities. USB members provide feedback and insights to help guide BPA's energy efficiency activities.



BPA would like to welcome the newest representatives to the team. Thank you to our outgoing members for their service, dedication and representing utility interests on a variety of important topics. Your participation was greatly appreciated. Click [here](#) for more information.

New members:

- **Kimberly Johnson – Okanogan County PUD**
- **Haley Putney – Inland Power & Light**
- **Rod Siring – Vigilante Electric Cooperative**

Outgoing members:

- **Renee Fiedler – Peninsula Light**
 - **Jonnalea Tatsey – Glacier Electric**
 - **Ryan Westman – Milton-Freewater**
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Contractor Guide to Google Business

BPA’s Comfort Ready Home program developed a new guide for contractors to boost their visibility on Google. The guide walks users through setting up and maintaining their Google Business Profile, so customers can easily find their business’ important details in Search and Maps listings. Learn more about this new resource and how to share it with your contractor network [here](#).

Voluntary Project Cost Data Reporting

BPA is seeking assistance from customer utilities to provide project cost data for residential energy efficiency measures implemented across the region. This data will give BPA real time, detailed, and regionally accurate data and help us gain insight into project costs and improve our understanding of regional markets...[More](#)
