

BPA Energy Efficiency Weekly Announcements

February 27, 2025

General

BPA to Launch Online Lighting Calculator and Trainings

As previously announced, BPA is replacing the spreadsheet-based Nonresidential Lighting Calculator (LC6.0) with the cloud-based Online Lighting Calculator (OLC) in March 2025, which will enhance user experience, reliability, and cybersecurity. Please visit the OLC landing page for information about key dates and requirements, live online training, and additional resources including answers to frequently asked questions...[More](#)

Comfort Ready Home: Google Search and Advertising Guide

Utilities and contractors can grow their businesses and increase awareness of energy efficiency programs with this new guide from BPA's Comfort Ready Home program, How to Create Google Search and Display Ads. The guide will help reach people actively searching for home comfort and energy efficiency upgrades. Learn more and see the guide [here](#).

