

BPA Energy Conservation Weekly Announcements

April 30, 2026

Due to the Efficiency Exchange conference next week, May 5-6, the weekly announcements will not be sent out Thursday, May 7. Time sensitive announcements will be sent out through your energy conservation account executive (ECAE) if necessary.

New

Applications Open May 1 for Fiscal Year 2026 Direct Fund Distribution

The Bonneville Power Administration (BPA) Energy Conservation Program will accept applications for the fiscal year 2026 Direct Fund Distribution Program beginning May 1, 2026. The funding opportunity supports cost-effective energy conservation projects across the region, with preference given to small and rural utilities. Applications must be submitted by May 31, 2026.

For application materials and additional guidance, visit the [Special Promotions](#) webpage on bpa.gov. Energy conservation account executives (ECAEs) are available to assist with questions.

Updated Qualified Product Lists

BPA has recently updated a number of qualified product lists (QPLs) in the [Document Library](#). Updated QPLs include:

- [Commercial Advanced Rooftop Control \(ARC\) QPL](#) (updated April 14, 2026)
- [Commercial Connected Thermostat QPL](#) (updated April 14, 2026)
- [Residential Heat Pump Water Heater \(HPWH\) QPL](#) (updated April 16, 2026)
- [Residential Thermostatic Shutoff Valve QPL](#) (updated April 16, 2026)

BPA Webinar: Comfort Ready Home Evaluation

Join BPA's evaluation team on Thursday, May 21 from 10-11 a.m. (PDT) to hear about the results of a recently completed process evaluation of the Comfort Ready Home (CRH) program. This webinar is intended for utilities and other stakeholders interested in learning about BPA's CRH program evaluation. BPA will share the full report ahead of the webinar.



The study included a program data review and interviews with utilities, program staff, contractors, and end-use residential customers. The evaluation team will present findings from the Greener Water Heater promotion, which incentivized heat pump water heater installations. They will also share customer journey insights from the end-use customer interviews and recommendations for BPA's CRH program to further engage regional utilities and contractors...[More](#)

Market Research Updates at Bonneville

In lieu of the Market Research Quarterly call this month, the Market Research and Momentum Savings team prepared a [brief overview](#) of upcoming research for interested stakeholders. This Spring, the team is working on the launch of an HVAC installer survey which will gather data on heat pump configurations and more. The team is also designing a Delphi Panel for adjustable speed drive (ASD) research. In this task, a panel of ASD experts will provide input to validate and refine BPA's current estimates for ASD stock saturation and annual ASD market size in the Northwest. To learn more about market research efforts and view our published findings, visit the [Market Research and Momentum Savings](#) page to learn more.

General

Variable Frequency Drives for Agricultural Pumps Calculator Overview and Demonstration

The Agricultural team is hosting a meeting on Thursday, April 30 from 9:30-11 a.m. for customer utilities that were unable to attend the recent Agricultural User Group (AUG) but want to see the Variable Frequency Drive (VFD) for agricultural pumps calculator overview and demonstration...[More](#)
