

BPA Energy Efficiency Weekly Announcements

July 24, 2025

New

Evaluation Project Update: Summer 2025

BPA provides stakeholders with regular status updates on evaluation projects. The [latest update](#) covers progress made on three evaluations launched in 2023. BPA just completed an impact evaluation of Residential Air-Source Heat Pumps and Variable Speed Heat Pumps. The Comfort Ready Home Process Evaluation is in the early stages and the Non-Industrial Custom and Energy Smart Reserved Power (ESRP) Impact Evaluation is currently in the reporting phase.

Evaluation offers valuable information that allows energy efficiency programs the ability to achieve continuous improvement and efficient, cost-effective implementation. Visit [BPA's evaluation site](#) to learn more.

Momentum Savings and Market Research: August 2025 Quarterly Call

Join the BPA market research team's next quarterly call Wednesday, Aug. 6, from 9-10 a.m. This call will provide team updates and present an overview of BPA's expert panel engagements during the development of BPA's 2022–2027 Interim Market Models. There will also be a brief refresher on the purpose and development process for the four Interim Market Models (Nonresidential Lighting, Residential Heating, Ventilation, and Air Conditioning (HVAC), Commercial HVAC, and Adjustable Speed Drives). Lastly, the call will summarize the various activities undertaken to engage with a panel of independent third-party experts and stakeholders for each model, as well as the values and outcomes of expert panel engagement...[More](#)

Events

Comfort Ready Home: Heat Pump Water Heaters Webinar

Please join BPA's Comfort Ready Home program July 31 from 10 - 11 a.m. (PDT) to learn about residential heat pump water heaters. Field Specialist Scott Mayfield will explain why this technology is important to utilities and contractors. He will also discuss installation considerations, space heat interaction, how to introduce the technology to homeowners, and



frequently asked questions for residential heat pump water heaters in BPA's service territory...[More](#)

General

Comfort Ready Home: Customer Review Request Template

BPA's Comfort Ready Home program can help connect utilities and their contractor network with new resources to better market their services with end-use customer reviews using the new [Customer Review Request Template](#). Contractors can leverage projects and the template to solicit positive customer reviews, which can lead to more business.
