

BPA Energy Efficiency Weekly Announcements

August 15, 2024

New

Nominations for the 2024 Leadership in Energy Efficiency Awards Now Open

The Northwest Energy Efficiency Alliance is celebrating its 10th anniversary of the Leadership in Energy Efficiency Awards. These awards recognize the trailblazers who have been instrumental in driving collaboration and enthusiasm in energy efficiency throughout the region and beyond. Submit your nominations today for individuals, teams or programs demonstrating outstanding leadership, dedication, innovation, and performance in creating a more energy efficient Northwest. [Nominations are now open](#) through Sept. 13.

General

Energy Efficiency Action Plan 2022-2027 Update

The [Energy Efficiency Action Plan 2022-2027 Update](#) is now available on bpa.gov. This document provides an update to the [BPA Energy Efficiency Action Plan](#) published in June 2023, which created an operational strategy for achieving objectives set forth by BPA Power Service's 2022 Resource Program and the Northwest Power and Conservation Council's 2021 Power Plan. In fiscal years 2022-2023, BPA achieved 89.6 aMW of savings and is on track to meet its six-year 300 aMW goal. The update highlights refinements to savings forecasts, costs, sector strategies, market transformation accomplishments, and momentum savings.

Marketing Portal Retiring

Due to recent technical issues, BPA has decided to retire the EE Marketing Portal platform and pursue new marketing offerings for customer utilities. Customizable design files are still readily



available in the marketing toolkits on bpa.gov with new options on **the horizon. As always, the** marketing team is standing by to help design and produce custom marketing pieces upon request.

Comfort Ready Home: Heat Pump Water Heater Radio Ad

Are you looking for a new way to engage your customers or members and promote your heat pump water heater rebate program? BPA's Comfort Ready Home program has developed a template radio ad script and resources to create your own radio ad...[More](#)
