BPA webinar: Northwest residential HVAC market insights and savings

When: September 1, 2022
Time: 10 – 11 a.m. PDT

Join WebEx Meeting
Join by Phone: +1-415-527-5035
Access code: 2762 293 0411

To save this webinar to your Outlook calendar, click here

Presentation:

On Sept. 1, from 10 – 11:00 a.m. (PDT), BPA’s market research team will present market and electricity consumption trends in the region’s residential heating, ventilation, and air conditioning, or HVAC, market. Space heating and cooling represents the largest proportion of residential electric energy consumption in the Northwest.

The team will speak to market changes over the past six years such as the increased prevalence of cooling, shifts in heating technologies, and improvements to HVAC and building shell efficiency. The webinar will also cover technology-specific insights, how regional utility and NEEA efforts have impacted the market and future energy efficiency opportunities for this market.

We encourage utility staff working in the residential sector to attend this webinar. More information can be found here.

Background:

BPA’s market research team has completed three quantitative market models that measures regional market trends, energy consumption and Momentum Savings for 2016-2021 in the following end uses: residential HVAC, nonresidential lighting and industrial pumps and fans. The team will present model findings in a series of webinars in August and September.