

# BPA webinar: Nonresidential lighting market insights and savings

**When: Sept. 22**

**Time: 10 – 11 a.m. PDT**

**Presentation:**

On Sept. 22, from 10 - 11 a.m. (PDT), BPA's market research team will present regional market and energy consumption trends related to nonresidential lighting. The team will speak to the rapid adoption of LED lighting technology in the commercial, industrial, agricultural and outdoor sectors. We will also review how much energy savings these products have brought the region over the past six years.

The presentation will cover insights specific to different lighting applications. We will discuss how regional utility programs and NEEA have impacted the market and look at future energy efficiency opportunities in lighting.

We encourage utility staff working in nonresidential lighting sectors to attend this webinar. Background information can be found [here](#).

**Background:**

BPA's market research team has completed three quantitative market models that measures regional market trends, energy consumption and Momentum Savings for 2016-2021 in the following end uses: residential HVAC, nonresidential lighting and industrial pumps and fans. The team presented model findings in a series of webinars in August and September.

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