



NEW VIDEO

Show Your Contractors How They Can Earn \$500 for Every Heat Pump Water Heater Install

Comfort Ready Home's Greener Water Heater promotion pays participating contractors for helping their customers save.



From now until September 30, 2024, contractors in the Comfort Ready Home Residential Contractor Network will **receive \$500** for each eligible heat pump water heater (HPWH) replacement they report. If your utility has a contractor-facing newsletter or webpage, or an upcoming contractor meeting, this new video will help you communicate the benefits of HPWHs and this limited-time incentive.

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