

BPA Energy Conservation Weekly Announcements

May 21, 2026

New

Regional Technical Forum Hosting a Heat Pump 101 Workshop in June

Join the Regional Technical Forum (RTF) for a Heat Pump 101 Workshop on June 2, from 9:30-11:30 a.m. (PDT). This workshop will provide a comprehensive introduction and discussion on heat pump technology. Topics include:

- Heat pump fundamentals
- Key technology differences (e.g., ductless vs. ducted systems)
- Challenges, considerations, and applications across the region
- Technical basics relevant for program managers, decision makers, and policy makers

Visit the RTF website for attendance information and to register for the webinar.

Events

BPA Webinar: Comfort Ready Home Evaluation

Join BPA's Evaluation team on Thursday, May 21 from 10-11 a.m. (PDT) to hear about the results of a recently completed process evaluation of the Comfort Ready Home (CRH) program. This webinar is intended for utilities and other stakeholders interested in learning about BPA's CRH program evaluation. BPA will share the full report ahead of the webinar.

The study included a program data review and interviews with utilities, program staff, contractors, and end-use residential customers. The Evaluation team will present findings from the Greener Water Heater promotion, which incentivized heat pump water heater installations. They will also share customer journey insights from the end-use customer interviews and recommendations for BPA's CRH program to further engage regional utilities and contractors...[More](#)



General

Market Research Quarterly Call Series: Reminder

The Market Research Quarterly Call was cancelled this month due to overlapping schedules with the 2026 Efficiency Exchange. Check out the [Quarterly Update](#) to learn what the team's been working on. As a reminder, these Market Research Quarterly Calls are hosted on Teams, not Webex. Please delete any old calendar series that contain a Webex link. You can always find the latest information on the next scheduled call and the Teams link to join by visiting the [Calls webpage](#). The next Quarterly Call is scheduled for Aug. 5, 2026.

Applications Open May 1 for Fiscal Year 2026 Direct Fund Distribution

BPA's Energy Conservation Program will accept applications for the fiscal year 2026 Direct Fund Distribution Program beginning May 1, 2026. The funding opportunity supports cost-effective energy conservation projects across the region, with preference given to small and rural utilities. Applications must be submitted by May 31, 2026.

For application materials and additional guidance, visit the [Special Promotions](#) webpage on bpa.gov. Energy conservation account executives (ECAEs) are available to assist with questions.
