

Impact Evaluation

BPA balances objectives of portfolio coverage, strategic research needs, timely feedback, annual budgets and the cost and effort of the evaluation.

Strives to minimize time between measure completion and impact evaluation

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Generally follow RTF Guidelines on Impact Evaluation

Exception: 4 year cycle instead of 3 year cycle

Cover 80% of the savings of the portfolio, but strive for 90% coverage; across multiple years

Minimum confidence/precision of 90/10 at portfolio level, 80/20 at domain level; Strive for 90/5 (portfolio), 90/10 (domain).

Methods consistent with RTF Guidelines

Delivery verification for proven measures, savings assessment for non-proven

Impact Evaluation

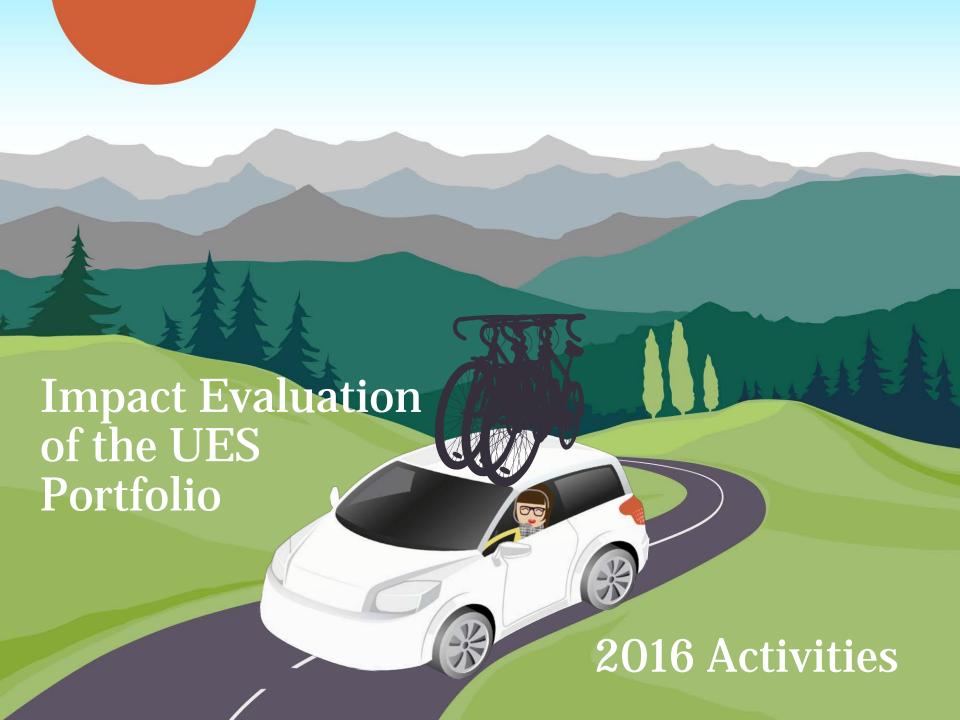
Customers required to participate if sampled

- Transparency and input into any end-user contact protocols
- May opt out of the measure savings assessments

Maximize coordination with COTR Oversight

Evaluation reports include: evaluated savings, cost-effectiveness and realization rates

- BPA's impact evaluation reports are publicly available
- Realization rate results used on historical, multi-year reporting



Objectives







Evaluate the energy savings of the UES Portfolio for consistency with the savings claimed

(Cover between 80-90% of savings within the UES portfolio, which may take a couple of years)

Provide strategic feedback to improve program operation and measures When appropriate, contribute to measure development and/or validate RTF savings estimates









Definition of Key Terms

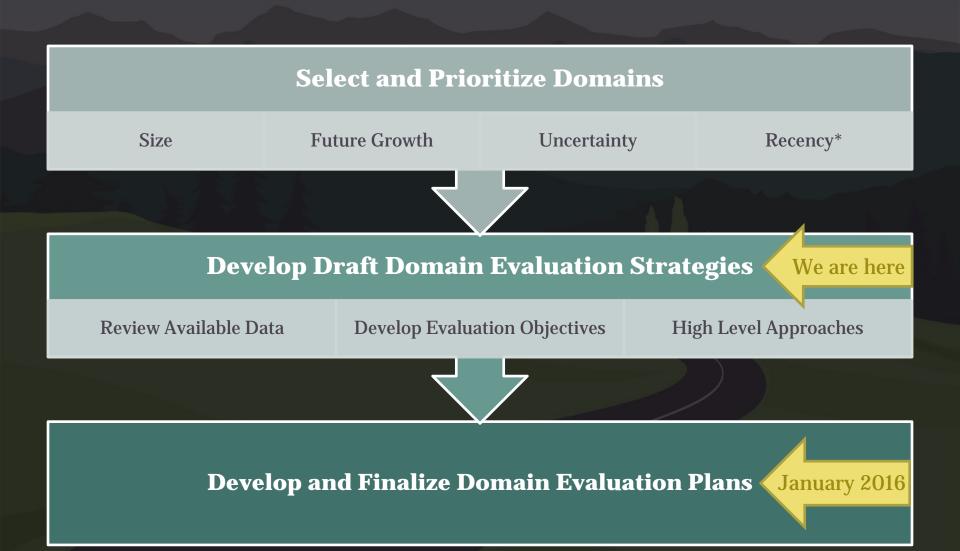
Domains

A group of measures targeting similar end uses using similar program delivery methods (i.e. combo of **end use and delivery method**/ **BPA measure category)**

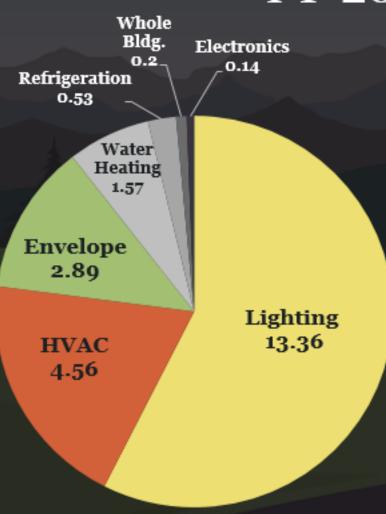
Technology/Activity/Practice (TAP)

The standardized taxonomy used by BPA reporting system for classifying measures

The Process

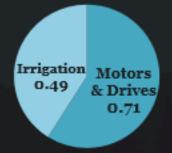


FY-2014 Summary



Energy Smart Reserve Program (ESRP) 1.63

> Federal: 1.63 aMW



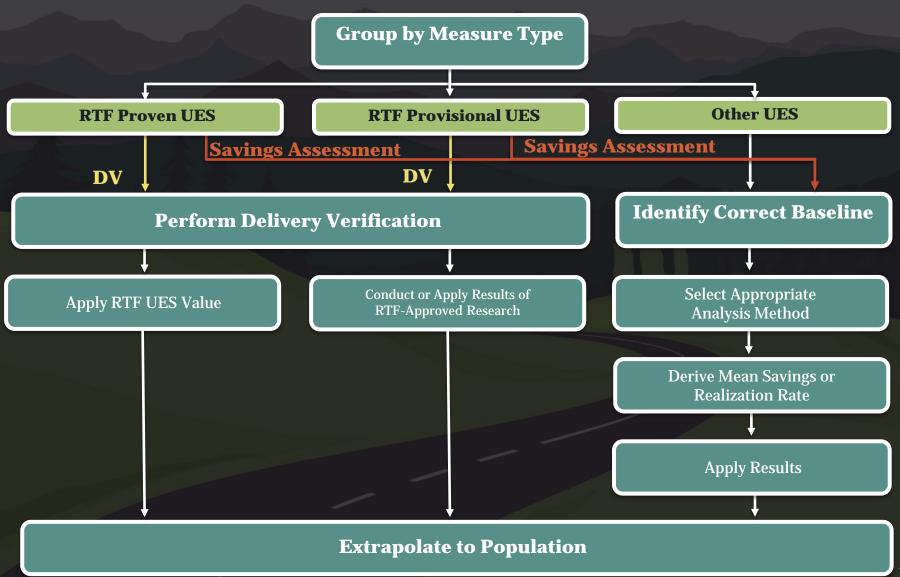
Ag/Industrial: 1.20 aMW



Commercial: 1.42 aMW

Residential: 23.24 aMW

How did we select an approach?



Delivery Verification (DV)

DV requirements have been defined by the RTF

Verifies

- Quantity
- Measure Application
- Measure Specifications
- Measure Identifiers
- Savings baseline
- Implementation & Product Standards
- Sunset date

Passes Through

- Deemed Savings
- Assumptions

Data Sources

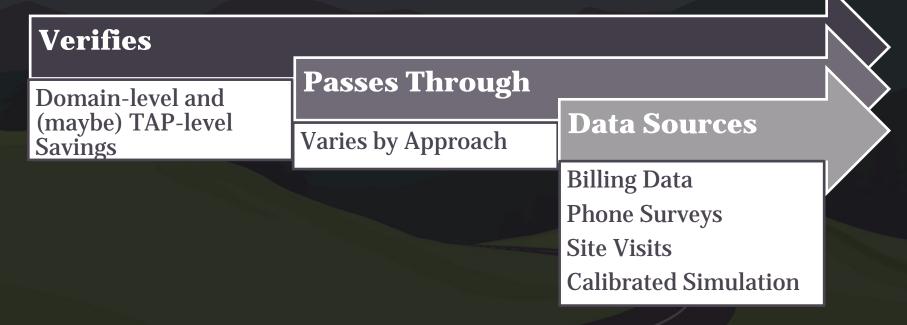
- Customer Files(Utility & Third Party)
- QA/QC Data
- Phone Surveys
- Site Visits

Potential issues with DV:

- End user contact
- Passing through poor assumptions

Savings Assessment

Savings assessment is required for all non-proven measures and can be used with RTF-proven measures if desired.



Potential issues with Billing Analysis:

- Might not produce measure-level results
- Might produce different results than UES values
- Might not provide insight into drivers behind results

Draft Domain-Specific Approaches



2016 Overview

File Reviews

All Domains

Billing Analysis

Res Envelope & Res HVAC Phone Surveys

Res Lighting & Res Envelope (Maybe) On-Site Metering

Not in 2016

Increasing Effort

Res-Lighting Domain Summary



	FY 2014			Data
Res-Lighting	Total Size	% of UES Portfolio	% of Domain	Collection in Year 1?
	(aMW)			
Domain-Level	13.36	43%	100%	Yes
Measure Group - Delivery				
Mechanism				
Retail (Simple Steps included)	10.95	35%	82%	Yes
By Request	1.44	5 %	11%	Yes
Unknown (Fixtures TAP)	0.67	2%	5%	Yes
Direct Install	0.30	1%	2%	Yes
Mailed Non-request	0.001	0%	0%	No

Res-Lighting Domain Evaluation Approaches for 2016

Measure Group	Measure Status	Proposed Evaluation Approach	Data Sources
Retail	Proven	Delivery	 UES Reporting System data
		verification using	Simple Steps program data
		project files	 Customer files for non-Simple Steps lamps
(Mail)	Proven	Delivery	 UES Reporting System data
By		verification using	Simple Steps program data
Request		phone surveys*	 Customer files for non-Simple Steps lamps, including end-user contact info

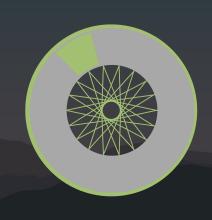
^{*}Phone surveys will only assess whether or not lamps were delivered, they will not be used to directly update HOU, storage/removal rates or installation location assumptions, although responses in these topic areas might be collected and used to qualitatively address those current assumptions.

Direct Install – review a sample of program documentation to potentially inform an evaluation in the future

Fixtures — review a sample of program documentation to potentially inform an evaluation in future years

Mailed Non-Request delivery mechanism – the team has decided NOT to evaluate these measures in 2016 as their current relative contribution to savings is small.

Res-Envelope Domain Summary



	FY 2014			Data
Res-Envelope	Total Size (aMW)	% of UES Portfolio	% of Domain	Collection in Year 1?
Domain-Level	2.66	8.5%	100%	
Measure Group – TAP				
Windows	1.79	5.7%	68%	Yes
Insulation	0.84	2.7%	32%	Yes
Walls	0.37	1.2%	14%	Yes
Attic	0.34	1.1%	13%	Yes
Floors	0.12	0.4%	5%	Yes
Air Sealing	0.02	0.1%	1%	No

Res-Envelope Domain Evaluation Approaches for 2016

Measure Group	Measure Status	Proposed Evaluation Approach	Optional Additional Evaluation Methods	Data Sources
Insulation	Proven	D:II:	 SEEM model 	UES Reporting System data
Windows	Proven	Billing analysis using customer files	calibration Phone surveys	Energy consumption dataCustomer files

Air Sealing TAP – the team has decided NOT to evaluate these measures in 2016 as their current relative contribution to savings is small.

Res-HVAC Domain Summary



	FY 2014			Data
Res-HVAC	Total Size (aMW)	% of UES Portfolio	% of Domain	Collection in Year 1?
Domain-Level	4.56	14%	100%	
Measure Group – TAP				
DHPs	2.86	9%	63%	Yes
Duct Sealing	0.74	2%	16%	Yes
AHPs w/o Duct Sealing	0.43	1%	10%	Yes
AHPs w/Duct Sealing	0.41	1%	9%	Yes
GHPs w/o Duct Sealing	0.06	0%	1%	Yes
Commissioning Controls Sizing	0.04	0%	1%	Yes
<i>Variable Speed HPs w/o Duct</i> <i>Sealing</i>	0.01	0%	0%	Yes
Thermostats	0.00	0%	0%	No

Res-HVAC Domain Evaluation Approaches for 2016

Measure Group	Measure Status	Proposed Evaluation Approach	Data Sources	
Duct Sealing	Mix	Billing analysis using customer files & QA/QC data	 UES Reporting System data Energy consumption data QA/QC Data Customer files 	
Ductless Heat Pumps replacing Forced Air Furnaces	Mix	Billing analysis using customer files	UES Reporting System dataEnergy consumption dataCustomer files	
Ductless Heat Pumps – All Other	Proven	Delivery verification using QA/QC data or customer files	 UES Reporting System data QA/QC Data Customer files 	
Heat Pumps - All Commissioning, Controls & Sizing	Mix Planning	Delivery verification using QA/QC documentation	UES Reporting System dataQA/QC Data	

Thermostat TAP – the team has decided NOT to evaluate these measures in 2016 as their current relative contribution to savings is small.

Draft 2016 Schedule

Domain	Pull Sample*	Data Collection	Analysis	Final Report
Res-Lighting	March 15, 2016	March – April	June – July	Sep 30, 2016
Res-Envelope	March 15, 2016	April – June	June – Sep	Dec 15, 2016
Res-HVAC	March 15, 2016	April – June	June – Sep	Dec 15, 2016

^{*}The evaluation team plans to work with oversight staff to coordinate data requests and reduce burden on utility staff

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Increasing Effort

