Momentum Savings Workshop Agenda

DATE: **2/18/2016 | TIME: 9:00 AM – 4:00 PM**

LOCATION: **NORTHWEST POWER AND CONSERVATION COUNCIL**

851 SW 6TH AVE #1100, PORTLAND OREGON (PHONE AND WEB ON REQUEST)

CONTEXT: Momentum Savings comprise ~30% of BPA's portfolio of energy efficiency. This workshop provides an opportunity for participants to learn more about Momentum Savings, ask questions, and dive deep into how we calculate the savings.

DESIRED OUTCOMES

- Attendees learn what Momentum Savings are
- Attendees understand more the relationship between programs and the market, and the drivers for efficiency outside of program incentives
- Attendees learn about the relationship between the Council Plan and Momentum Savings
- Attendees learn why BPA quantifies Momentum Savings
- Attendees learn *what* we measure when we measure Momentum Savings
- Attendees learn the framework for measuring Momentum Savings; the analytical concepts underpinning the analysis and the data that support the analysis

MEETING AGENDA

9:00 AM	**Begin *ALL TIMES ARE APPROXIMATE, QA/discussion throughout***	
9:00 20 min	Introductions and Icebreaker	Matt Tidwell, BPA
9:20 30 min	Energy Efficiency as a Resource: 1. A bit of History 2. Understanding EE in the Power Plan	Tom Eckman and Tina Jayaweera, Northwest Power and Conservation Council
9:50 10 min	Break!	
10:00 40 min	Why would anyone do EE without a rebate? Market Dynamics and Market Theory	Carrie Cobb, BPA
10:40 10 min	Break!	
10:50 30 min	Why we count Momentum Savings	Bonnie Watson, BPA
11:20 20 min	Present state: the nuts and bolts of BPA's Momentum Savings portfolio	Carrie Cobb, BPA
11:40 60 min	Lunch	On your own

12:45- 3:30	**Training Session**: How-to Measure a Market: <u>We will take hourly breaks:</u> 1. The Framework 2. Product Flow and Stock 3. Efficiency Mix 4. Sales Data 5. The Baseline 6. The Actual 7. Market Size 8. Program Savings 9. Recap	Laura Tabor, Navigant Robert Carmichael, Cadeo Carrie Cobb, BPA
3:30-4	**Recap of Day**	Matt Tidwell, BPA