Customer Analytics & Engagement Platform (CAEP) Sample Emails



123 TEST AVE

Hello, **Sumanth!**

Here are your latest energy insights!

1 Apr 2022 - 30 Apr 2022

Your Bill Summary

Total Amount

$310.01

↓ **$167**

-35% vs. previous period



Your Energy Use By Appliance

Always On	$131
Heating	$44
Entertainment	$28
Cooking	$20
Laundry	$12
Refrigeration	$12
Lighting	$5
Other	$58

EXPLORE USAGE

Buy a smart thermostat

"Learning" models can adjust the temperature automatically based on your household's activity.



Time to save!

Based on your energy usage, here are a few tips:

Keep your food covered

Cover the food in your fridge to avoid moisture buildup which puts stress on the compressor.

Consider a tankless water heater

Tankless water heaters can save homeowners up to 40% on their water heating bill.

Keep your fridge full!

Maintaining your fridge full of food actually keeps your refrigerator cooler with less energy usage.

Use the recommended amount of detergent

Using excessive amounts of detergent can cause stress to your washing machine and clothes.

Hello, **Jerry!**

You spent $70 more on energy than similar efficient homes.

With a few tips, you can get to GREAT in no time!

How do you compare?

12/05/22 - 12/06/22



Efficient homes are the top 30% in this group that use the least energy. Energy charges are rounded and don't include fixed charges, concessions, rebates, or credits, and therefore may be different than your total bill amount.

Who am I being compared to?

Number of similar homes	89
Nearby postcode	63367
Home heating type	Unknown

CENTRAL ELECTRIC

BILL & PAY

USAGE

- Average Usage
- Bill Analysis
- Build Your Home Profile
- **Energy Detail**
- My Recommendations
- Projected Bill
- Similar Home Comparison
- Usage Explorer
- Usage Management
- Usage Tracking

CONTACT US

SETTINGS

Report An Issue

Make A Payment

Notifications

Sign Out

ENERGY DETAIL

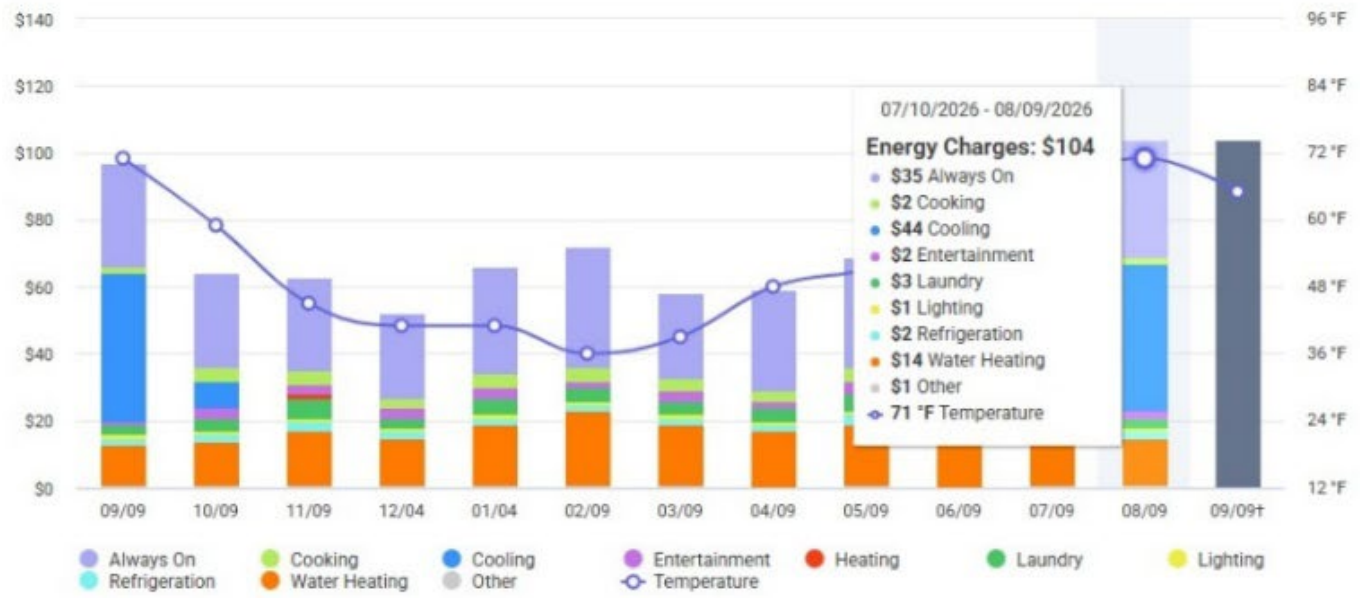
This chart displays your energy charges for each bill cycle. Energy charges don't include taxes, fixed charges, rebates, or credits, and therefore may be different than your total bill amount.

Appliance

08/10/2025 - 09/09/2026

Total | Always On | Cooking | Cooling | Entertainment | Hea

Filter



† Appliance breakdown will be updated as soon as it becomes available.