



**Department of Energy**  
Bonneville Power  
Administration  
PO Box 3621  
Portland, OR 98102

**FUNDING OPPORTUNITY  
ANNOUNCEMENT  
Energy Conservation  
Direct Fund Distribution**

Bonneville Power Administration (BPA) invites you to apply for incentives for Energy Conservation Direct Fund Distribution to [ET@BPA.gov](mailto:ET@BPA.gov).

**Background**

The Pacific Northwest Electric Power Planning and Conservation Act passed in 1980 obligates BPA to acquire and encourage the development of energy conservation to maximize the value of the Federal Columbia River Power System, reducing the agency's need to acquire other resources to supply firm power to its customers. While the regional energy landscape has evolved significantly since the Act, energy conservation has proven to be a consistent and reliable resource for the agency, our customers, and the region at large.

In support of meeting the BPA's Energy Conservation program goals, this incentive funding opportunity seeks to identify and capture additional cost-effective energy conservation when BPA customers may not otherwise have funds to support such projects.

**Goals and Objectives**

BPA's Energy Conservation program seeks to identify and capture additional cost-effective energy conservation occurring within the region. Through this incentive funding opportunity, BPA aims to identify energy conservation projects in small rural utilities but will evaluate all applications.

**Utility Eligibility**

BPA customer utilities (utility or utilities) with an Energy Conservation Agreement are eligible to apply under this opportunity. Utilities with multiple project sites must submit a separate application for each project.

**Project Eligibility**

Any reportable measure or project that meets Implementation Manual requirements.

Projects previously reported to BPA are not eligible for this opportunity. Custom projects requiring Measurement and Verification (M&V) must be submitted in BPA Energy Efficiency Tracking System (BEETS) by Aug. 15, 2026. unit energy savings (UES) and non-residential lighting projects must be submitted in BEETS by Sept. 1, 2026. **All projects must be invoiced by Sept. 15, 2025.**

## Award Information

A cross-functional BPA team will review applications and recommend project awards to the Energy Conservation Management Team. All proposals will be reviewed, but if proposals exceed available funding, special consideration will be given to projects that meet the following criteria:

1. Cost-effectiveness of the project
2. Small, rural, and residential (SRR)

BPA anticipates awarding agreements based on the applications received. The maximum single award is \$250,000 per application. All awards are at BPA's discretion.

## Cost Sharing and Self-Funding

Cost share contributions or self-funding are not mandatory requirements for this opportunity; however, projects that leverage additional resources or provide self-funding may be considered more favorably. Cost share may be in materials or in-kind. The type and amount of any proposed cost share must be clearly identified. Cost share commitments by parties other than the recipient shall be verified by BPA prior to award (i.e. letters of commitment or official funding agreements).

## Timeline

Activity	Date	Description
Application Window Opens	May 1, 2026	<a href="#">Special Promotions on bpa.gov</a>
Application Deadline	May 31, 2026	Application packages should be sent to <a href="mailto:et@bpa.gov">et@bpa.gov</a> by 11:59pm PST.
Project Selection Process	June 1-15, 2026	Final ranking and prioritization of application submittals.
Award Notification	June 17- 19, 2026	Utilities will receive notification of award status, waitlist status, or declination, along with next steps.
Signature deadline	June 30, 2026	Customer signed agreements due.
Completion Deadline – Custom Project	Aug. 15, 2026	Submit project completion with completed M&V into BEETS.
Completion Deadline – UES and non-residential lighting	Sept. 1, 2025	Submit project completion into BEETS.
Invoice Deadline	Sept. 15, 2025	Utility submits invoice by deadline.
Final Payments	10 days after invoicing	Final payments will be processed upon successful M&V, if applicable

If you have any questions about the application process, please contact your Energy Conservation Account Executive.