



## Department of Energy

Bonneville Power

Administration

P.O. Box 3621

Portland,

OR 98102

# FUNDING OPPORTUNITY ANNOUNCEMENT Energy Efficiency Direct Funding Demonstration

Bonneville Power Administration (BPA) invites you to submit an application for incentives for Energy Efficiency Direct Funding Demonstration to [ET@BPA.gov](mailto:ET@BPA.gov).

## Background

The Pacific Northwest Electric Power Planning and Conservation Act passed in 1980 obligates BPA to acquire and encourage the development of energy conservation to maximize the value of the Federal Columbia River Power System, reducing the agency's need to acquire other resources to supply firm power to its customers. While the regional energy landscape has evolved significantly since the Act, energy conservation has proven to be a consistent and reliable resource for the agency, our customers and the region at large.

In support of meeting the BPA's Energy Efficiency program goals, this incentive funding opportunity, which is exploratory in nature, seeks to identify and capture additional cost effective energy conservation that is occurring within the region. BPA is exploring the degree to which these opportunities may exist by incentivizing the identification and reporting of additional energy conservation.

## Goals and Objectives

This opportunity aims to significantly reduce, or eliminate, the amount of Energy Efficiency Incentive (EEI) annual carryover across rate periods; identify energy conservation projects in small rural utility regions; projects that benefit low-income communities; and those that explore new energy conservation partnerships throughout the region to help BPA meet its energy conservation goals.

## Utility Eligibility

BPA utility customers with an Energy Conservation Agreement are eligible to apply under this opportunity. Utilities with multiple project sites must submit a separate application for each project.

## Project Eligibility

All conservation improvements must include one or more of the three types of BPA published conservation standards:

- UES Measure List subject to Qualified Product Lists
- Measures with existing BPA Calculators (including BPA lighting calculators)
- Custom projects subject to BPA M&V protocols

Projects previously reported to BPA are not eligible for this opportunity. ***All work must be completed by June 30, 2023, and be invoiced on or before Sept. 30, 2023.***

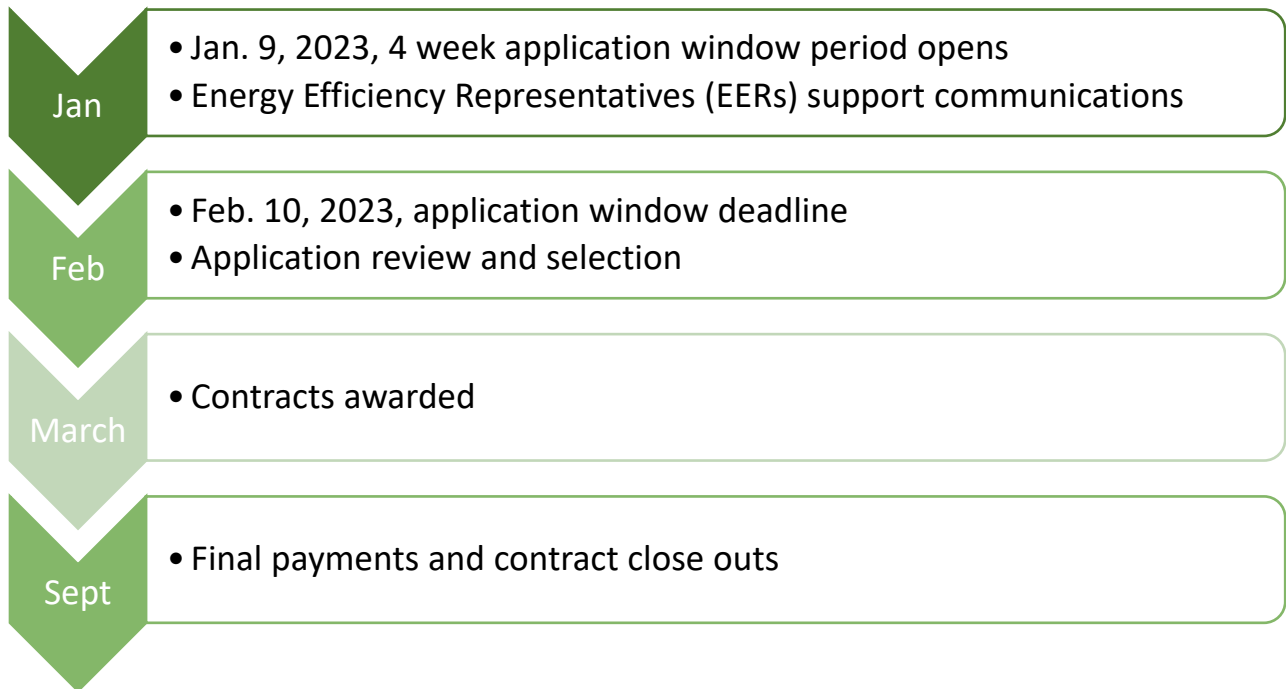
### **Award Information**

Applications will be reviewed by a cross functional BPA team who will make recommendations on project awards to the Energy Efficiency management team. Considerations include, but are not limited to Small, Rural and Residential (SRR) designation, incentive competitiveness, use of self-funding, BPA resource needs and non-energy savings benefits. Any utility may submit project applications however preference will be given to projects that meet these criteria. BPA anticipates awarding agreements based on the applications received. The maximum award is \$250,000. All awards are at BPA's discretion.

### **Cost Sharing and Self-Funding**

Cost share contributions or self-funding are not a mandatory requirements for this opportunity; however, projects that leverage additional resources or provide self-funding may be considered favorably. Cost share may be in materials or in-kind. The type and amount of any proposed cost share must be clearly identified. Cost share commitments by parties other than the recipient shall be verified by BPA prior to award (i.e., letters of commitment or official funding agreements).

### **Timeline**



If you have any questions contact your energy efficiency representative.

BPA will hold a [webinar](#) on Jan. 19, 2023 from 10:00-11:00am PST to answer questions on the application process.