

Brownbag: Clark Public Utilities Home Energy Reports Program: What have we learned?

When: Thursday, October 15, 2015

Time: 12:00 pm – 1:00 pm Pacific Time

Description:

In 2011, BPA issued a Funding Opportunity Announcement for innovative Behavior Based Energy Efficiency pilots. Clark's proposal for Home Energy Reports with OPower program was accepted. This pilot enabled the region to advance its collective knowledge, experience and understanding of BBEE program strategies and tactics for further engaging energy consumers to achieve greater levels of behavior based energy savings. BPA also supported Clark by funding a third party evaluation executed by Navigant.

After more than two years of experience with the Home Energy Report program, Clark has lessons learned and evaluation findings to share with the region and Navigant will share the findings from the evaluation during the webinar.

Moderator: Summer Goodwin, BPA

Presenters:

Matt Babbitts, Clark Public Utilities

Lauren Gage, BPA

Jenny Hampton and Bill Provencher, Navigant

Who should attend? Pacific Northwest utility staff and implements that are interested in changes in human and organizational behavior as verifiable energy savings.

What will attendees take away? An overview of the Home Energy Reports (HERs) program of one Northwest public utility and the findings of a BPA-funded evaluation of the Clark HERs program.

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-Telephone conferencing

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