

Conduit ED will feature Momentum Savings in a few short weeks

As kids head back to school, they're not the only ones who get to keep learning. With the latest Conduit ED series launching later this month, you can sign up to learn more about Momentum Savings. In case you don't know, Momentum Savings measure the change in efficiency occurring in the market over time. They encompass all energy savings above the Council plan baseline but not purchased by utilities' energy efficiency programs or NEEA investment.

Each week, Conduit ED will address a different market segment, from HVAC to Standards to Lighting. The research that BPA and other organizations are doing then helps everyone better understand what's happening in those markets so we can tailor our programs to get even more energy efficiency in our region. Look for a general overview along with more information for those of you who want to do a deeper dive into that week's subject matter.

Conduit ED is inspired by the idea that every energy efficiency professional working in the Northwest can be empowered by a deeper understanding of the fundamentals of energy efficiency. Visit www.conduitnw.org to sign up.

