

# Efficiency Exchange - Know Before You Go and What To Do if You Can't Make It -

## Know Before You Go

Efficiency Exchange 2015 is less than one week away! To help you prepare for the conference we wanted to pass along some tips to know before you arrive in Portland.



**Download the Efficiency Exchange App:** To download the app, iPhone and Android users should simply search for “Efficiency Exchange 2015” in the App store. Blackberry users can enter [m.core-apps.com/nea\\_exchange2015](http://m.core-apps.com/nea_exchange2015) in their mobile browsers. Once downloaded, enter your email and the password efx15.

**Understand Public Transit:** Each Efficiency Exchange attendee receives a 3-day pass to Portland’s public transit system (Trimet) at registration. The convention center is a quick light rail ride from both of the conference hotels, but you can use these passes to get anywhere served by Trimet. Visit the [Trimet website](#) for more details.

## Get More from the Conference:

- Be sure to stop by the Conduit Lounge to learn about an exciting new opportunity for EE professionals.
- Remember to attend the conference reception at the end of Day 1 at the [Exchange Ballroom](#). It will be a fantastic opportunity to continue networking while enjoying great appetizers and company.
- Bring an idea to propose and discuss at our open knowledge-sharing session on Day 1.
- Join others to discuss a number of [exciting topics](#) during breakfast on Day 2.

Sign up for [educational group tours](#) on Day 3.

## If you can't make it:

Efficiency Exchange is excited to announce that we'll broadcast our opening keynote live on Conduit. If you're not attending the conference, this is an excellent way to get that live-conference feel from your desk. To see the keynote live, just [tune into this link on April 21 at 9:30 am](#).

We'll also post all 16 of our large breakout sessions on Conduit directly after the conference. Follow Conduit's [official Efficiency Exchange Northwest tag](#) to access videos and other conference coverage from fellow attendees.