

Process for Regional Program Development

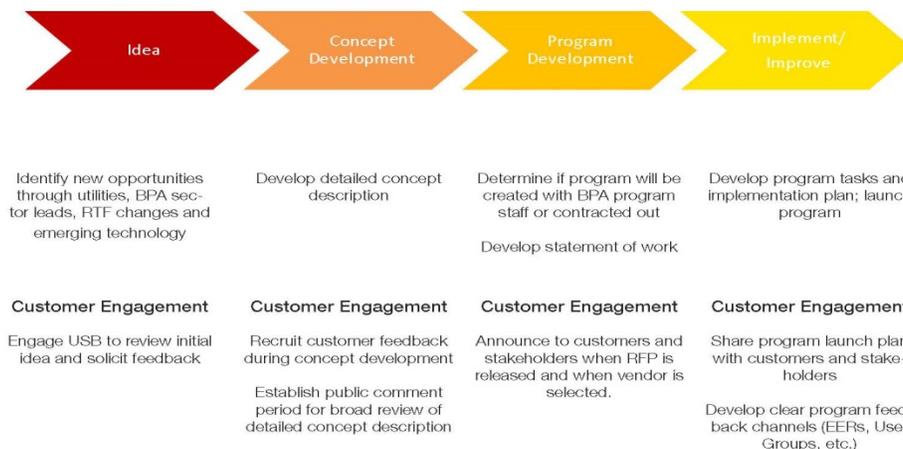
September 1, 2015

During Post-2011 Review, stakeholders recommended and BPA committed to adopt a policy to follow a structured process for developing new programs taking several considerations into account. We are proud to share that process with you. We believe that this represents a collaborative process for designing and implementing programs. Included below is a high level overview of the process as well as a detailed process flow document.

The image below illustrates how the process will look from an external perspective. There are four phases of development. During each phase there is stakeholder engagement starting with idea solicitation, then discussion with the Utility Sounding Board followed by a solicitation for feedback from a broader group of recruited stakeholders who are knowledgeable and interested after the idea is formed, and then moving on to a solicitation for broad public comment on a detailed concept.

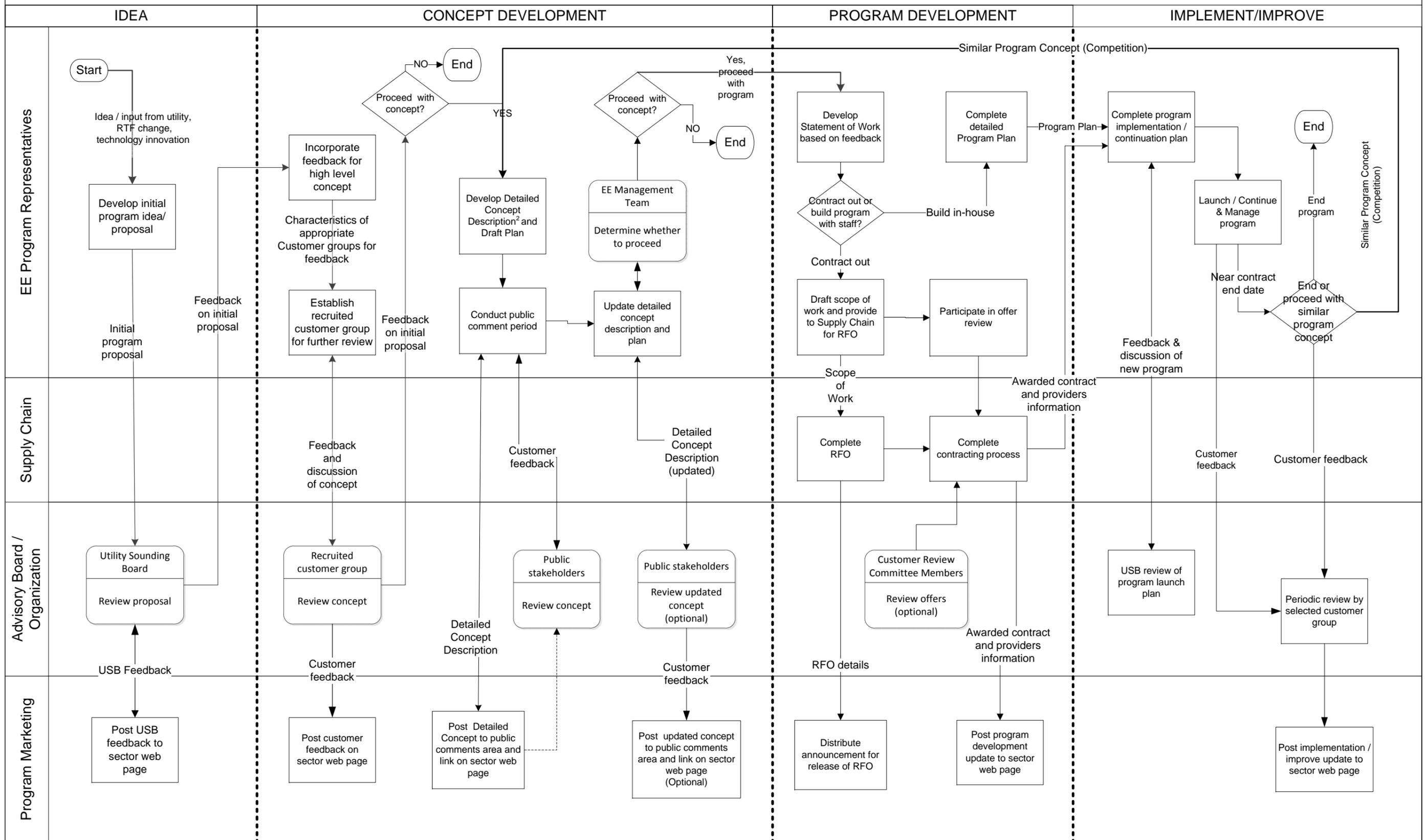
Once the concept is finalized and approved at the management level, BPA begins its process to resource the program either internally or with the help of a third-party implementer which requires following BPA's rules for procurement. After award, stakeholders are once again involved in the launch and delivery with periodic opportunities to provide feedback either through specific groups or through ongoing channels such as the Energy Efficiency Representatives and Utility Sounding Board.

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Adopted July 2015



1: High Level Concept (i.e. "a mid-stream program for residential appliances")

2: Detailed Concept Description includes information such as what measures/opportunities the program addresses; how the program is administered; how the utility participates; what the utility receives, range of expected cost per kWh; and the considerations from the Post-2011 Revised Implementation Program, page 5.

3. Public comment using BPA public comment web page. Energy efficiency will keep the official record and will inform stakeholders how their feedback will be used. There is no necessary length of the comment period or requirement to respond to comments.