



Simple Steps, Smart Savings re-compete underway

After more than a year of gathering input and feedback from our utility customers, BPA is happy to announce that a Request for Offers was released for “Residential Midstream Lighting and Appliances Program Services”, a re-compete and program expansion of the *Simple Steps, Smart Savings*[™] program, on Sept. 3rd.

BPA provides regional coordination support for the program in collaboration with both participating and non-participating northwest public and investor-owned utilities. The *Simple Steps, Smart Savings* program has been active since April 2010 when it replaced the former Change A Light CFL promotion (2006-2010). CLEAResult is the current implementer of the program.

While the bulk of the program savings comes from retail lighting promotions, the current program model includes retail, direct install, direct mail and bulk purchase opportunities for CFLs, LEDs, lighting fixtures, showerheads and advanced power strips. At the direction of our utilities, the scope of work for the Request for Offers also includes opportunities for appliances and other energy efficiency measures for retail promotion.

BPA’s primary goal through this program is to assist our public utility customers with the delivery of their energy efficiency and customer service goals. BPA serves 135 public utility districts, municipals, and cooperative utilities. Each of our utility customers is unique and valuable. As a public agency, BPA carries a special responsibility to safeguard the assets of the Federal Columbia River Power System for the benefit of the public BPA serves.

Utility participation will be established as part of the initial contract award and will be refreshed annually to allow utilities and BPA time to consider budget needs for the coming fiscal year. Participating utilities will be any utility that signs a Memorandum of Understanding (MOU) with the



Contractor (including non-BPA utilities) for the purpose of acquiring savings through this program. In June 2014 there were 46 utilities participating in the *Simple Steps, Smart Savings* promotion (39 publics and 7 IOUs).

Once a contract award has been determined, BPA will be providing presentations of the updated *Simple Steps, Smart Savings*[™] program for utility consideration along with an Opt-In period.

The timeline for the receipt and review of offers and the Opt-In period is included below.

RFO Timeline	Date
BPA issues RFO to offerors	Wednesday, September 3, 2014
Offers due to BPA	Tuesday, October 14, 2014
Notice of Award	November 6, 2014, tentative
Presentation to utilities	November 13, 2014 - noon – 1:30, to be confirmed
Utility Opt-In Period	November 7 – December 5, 2014, tentative
Phase-in Period Start	January 5, 2015
Program Delivery Start	April 1, 2015

For more information, please contact your Energy Efficiency Representative

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