

Manufacturer Energy Efficiency Block Heater Certified Technician Contest

BPA currently offers an incentive for Energy Efficient Block Heaters installed in stationary generators or engines where forced circulation heaters replace a thermosiphon electric resistance block heater. One of the manufacturers of this technology, HOTSTART, is holding a contest in which they will award prizes to their certified technicians to promote the installation of these block heaters.

BPA is prepared to assist utilities if they choose to offer incentives for EE Block Heaters installed as part of this contest. HOTSTART will award prizes to the certified technician and company with the most EE Block heaters installed from 4/5/2015 to 10/1/2015. Utilities may be contacted by technicians to confirm incentive availability before they talk with owners about installations. While participation is optional, utilities that provide incentives will receive customer service and support from BPA.

Utility representatives are invited to participate in a manufacturer's webinar scheduled for Wednesday, April 8, 2015 12:00 PM - 1:00 PM PDT

at: <https://attendee.gototraining.com/r/8899141816397614593>

This webinar will provide an overview of the technology, contest, and the opportunity to ask questions.

If the utility does not wish to provide any incentives, they can request the manufacture notify technicians that they will not be offering rebates, by emailing Jeff Thomas at jthompson@hotstart.com. They may also simply respond to the technician's request about EE Block Heater incentives.

