

# BPA Energy Efficiency Weekly Announcements, September 3, 2015

## Events

### **E3T Showcase Webinar - Manufactured Homes – New Efficiency for the Lowest Cost Housing Option -**

Please join the Washington State University Energy Program on Thursday, September 10, 2015 at 12:00 PM Pacific Time for a webinar titled “Manufactured Homes – New Efficiency for the Lowest Cost Housing Option” as part of Bonneville Power Administration’s Emerging Technologies Showcase series.

Register now at <https://attendee.gotowebinar.com/register/8881647489945971970>.

---

### **Save the Date: BPA Utility Round Tables -**

The recent Efficiency Exchange offered an excellent opportunity to interact in person, but smaller regional gatherings provide a unique chance to discuss more localized issues. To help bolster this effort BPA is organizing a series of regional utility round tables to be conducted in the later summer and early fall in six different Northwest regions. Each meeting will feature informative presentations and provide an open forum for discussions on program development...[More](#)

---

## General

### **The Deadline for Bilateral Transfers has been extended to September 15 -**

BPA has extended the deadline to complete bilateral transfers to September 15. This extension will allow additional time to reroute funds to another utility before the end of the rate period should unforeseen delays in custom projects occur. If you have questions about the bilateral transfer deadline process, or any of the end of rate period reporting deadlines, please contact your EER.

---

### **Process for Regional Program Development -**

During Post-2011 Review, stakeholders recommended and BPA committed to adopt a policy to follow a structured process for developing new programs taking several considerations into account. We are proud to share that process with you. We believe that this represents a collaborative process for designing and implementing programs. More information including a detailed version of the process can be found [here](#).

---



---

**Utility Sounding Board Meeting September 9 and Member Recruitment Reminder -**

The USB will meet September 9 by phone. The agenda can be found [here](#). Also, each year the Utility Sounding Board recruits to fill vacancies left by members that have served out their terms. This year there will be two vacancies. The deadline to nominate yourself is October 7... [More](#)

---

**Reminders**

**Northwest Ductless Heat Pump Project Fall Promotions -**

As summer draws to a close, get ready to take advantage of one (or both) of these ductless heating and cooling system promotional opportunities. The Northwest Ductless Heat Pump Project is working with top manufacturers to secure the most generous rebates on the best products to lower your customers' utility bills and keep them comfortable as summer turns into fall. You'll be able to customize these promotions to include your logo, along with any additional incentives, financing and state/local tax credit information...[More](#)

---

**NEEA Launches New DHP and Heat Pump Water Heater Websites and Marketing Materials -**

NEEA is happy to announce that Smart Water Heat has a new name, Hot Water Solutions, and an updated [website](#) to go along with it. In addition, the NW Ductless Heat Pump Project launched an updated [website](#). The new websites provide increased integration with utility partners' websites to better showcase utility program information and offerings. They also have the ability for utilities to have a customized program page for their customers. NEEA has also provided on the websites a suite of customizable marketing materials and templates that can be leveraged to promote both products.

Please contact Becca Yates at [byates@neea.org](mailto:byates@neea.org) if you would like more information or would like to update either of the websites with customized information, messaging or redirect preferences.

---

**NEEA Requests Nominations for Leadership in Energy Efficiency Awards -**

NEEA is kicking off a "Leadership in energy efficiency" awards this year to recognize EE leaders in our region. Conduit will be used to collect the nominations: [www.conduitnw.org/leadershipawards](http://www.conduitnw.org/leadershipawards). Nominations are due September 21.