

# BPA Energy Efficiency Weekly Announcement, August 4, 2016

## Events

### **Brown Bag: EE Action Plan August 4 -**

With the release of the 7th Power Plan, BPA is working to update our EE Action Plan. The EE Action Plan is the document BPA develops to guide how we achieves our goals in energy efficiency. During this brown bag we will discuss our initial projections for savings and cost and provide a timeline for completion and public comment...[More](#)

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### **POSTPONED – August 18th BPA Regional Baseline Library Stakeholder Feedback Session -**

BPA sent out a "save the date" for August 18th for our upcoming Regional Baseline Library Stakeholder Feedback session. As discussed in the July 27th Momentum Savings monthly update meeting, this meeting is being postponed while we work through some technical issues that came up while preparing for this meeting. Stay tuned for more information and a new meeting date. For questions contact your EER or Bonnie Watson at [bfwatson@bpa.gov](mailto:bfwatson@bpa.gov).

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### **Brown Bag: Join us on Thursday August 25 for the October 2016-17 Implementation Manual Updates -**

This presentation will cover the new October 2016-17 annual Implementation Manual updates that will be effective on October 1, 2016. The Brown Bag will provide detail on the forthcoming changes and offer an opportunity for customers to ask questions of BPA's Programs staff. Please note that the IM will be published to the [bpa.gov/ee](http://bpa.gov/ee) IM webpage [here](#) on Monday August 22nd...[More](#)

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### **Save the Date: BPA Utility Round Tables -**

The recent Efficiency Exchange offered an excellent opportunity to interact in person, but smaller regional gatherings provide a unique chance to discuss more localized issues. To help bolster this effort BPA is organizing a series of regional utility round tables to be conducted in the later summer and early fall in five different Northwest regions. Each meeting will feature informative presentations and provide an open forum for discussions on program development.

Specific agendas and schedules for these round tables are still being finalized: you can expect more details to follow. If you have questions about these meetings or suggestions for content, please contact your Energy Efficiency Representative (EER)....[More](#)

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## **General**

### **Hot Water Solutions Consumer Media Campaign -**

Hot Water Solutions recently launched a consumer media campaign in Idaho, Oregon, Montana and Washington to increase general awareness of and confidence in heat pump water heaters. The campaign runs through September 2016.

We invite you to download our [promotional resources](#) and join us in building consumer awareness of the benefits of enjoying reliable hot water while saving up to 60% on electric water heating costs. You can also use our interactive [heat pump water heater selector tool](#) to help your potential customers find out if a heat pump water heater is right for them.

If you have questions, please do not hesitate to reach out to at [info@hotwatersolutionsnw.org](mailto:info@hotwatersolutionsnw.org) or by phone at 888.444.8962.

Hot Water Solutions is an initiative of the Northwest Energy Efficiency Alliance. To learn more about NEEA, visit [neea.org](http://neea.org).

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## **Reminders**

### **Response to Public Comments on the Draft Implementation Manual -**

BPA recently posted a draft of the Oct. 2016 Implementation Manual for public comment. The feedback we received is critical to ensuring this important document meets the needs of the region. To address the input you provided the table linked below summarizes the substance of each comment we received and the action we have taken to

address it or our rationale for taking no action. Thank you for your help in the development of the Implementation Manual.

[Response to Comments](#)

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**The 2016 residential HVAC market research and Momentum Savings report is now** available -

This report details the research team's methodology and results to estimate Momentum Savings from residential HVAC units in the Pacific Northwest between 2010 and 2014. The report also contains a market characterization defining the current state of the residential electric HVAC market in the Northwest region. [Click](#) here to download a copy.

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